

# 1:1 Recreation Service

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## What is this service?

Our 1:1 Recreation Service is a one-time, manual recreation of marketing assets that can't be exported and imported into Keap. Don't lose some of your greatest assets just because you're changing systems. Let us do the heavy lifting for you while you sit back and relax!

## How much does it cost? How long does it take?

Our 1:1 Recreation Service comes at an **hourly rate of \$99 USD**, with a minimum of 1 hour of work. The cost and timeline are entirely custom to what you'd like recreated!

If you're a new Keap user, we include 1:1 Recreation time with each of our Implementation Packages!

|                                  | Ignite         | Grow           | Scale          |
|----------------------------------|----------------|----------------|----------------|
| <b>Amount of Time Included</b>   | Up to 15 hours | Up to 20 hours | Up to 25 hours |
| <b>Estimated Turnaround Time</b> | 7 days         | 8 days         | 10 days        |

## What's included with this service?

We'll recreate the following items as closely as possible to the original content:

- Landing Pages
- Email Templates
- Web Forms
- Automations / Funnels

This service does not include:

- Checkout Pages / E-Commerce functionality
- API, custom code or integration setup
- DNS setup or alterations

### What if I need new content created? Or I want my existing content optimized instead of recreated as is?

While this service is meant for recreating existing content as closely as possible to the original work, we have other services that can assist! Please book a call [here](#) and we'll help find the best solution for your needs.

### What if I have other data to bring over, like contacts or order history?

Great news, we offer a variety of Import Packages that can assist. [Learn more here.](#)

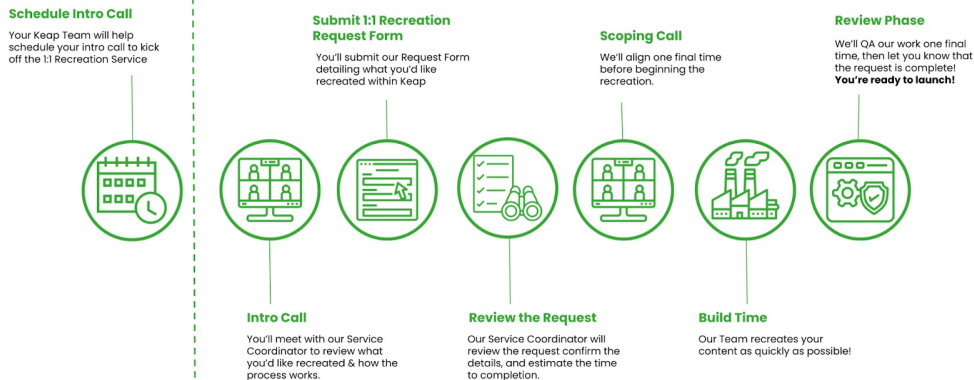
## How do I request a 1:1 Recreation Service?

If you're a new Keap User working with your Onboarding Team, coordinate with your Success Manager and Implementation Strategy Manager - they'll help you get your request submitted!

If you'd like to purchase an à la carte 1:1 Recreation Service, please contact Support for assistance!

## What does the process look like?

### The Process



Here's what you can expect when requesting a 1:1 Recreation Service:

- We start with an Intro Call with our Service Coordinator! We'll review how the process works, what we'll need from you to proceed, and go over any general questions that you have.
- You'll submit our 1:1 Recreation Request Form detailing what you'd like recreated within Keap.
- We'll review the request, identify the amount of work involved, provide a quote if necessary, and determine the ETA to recreate your request.
- We'll have one more call to review the request prior to submitting to our Technicians. We'll confirm proceeding, and answer any questions on how to recreate content.
- From here, it's straight build time! Our Technicians will quickly and efficiently recreate your marketing assets within Keap.
- We'll do our final QA, and then let you know that our work is complete! From here, you're ready to launch!

## How do I submit the 1:1 Recreation Request Form?

A pivotal part of our recreation process is understanding what you'd like recreated within Keap. After reviewing the service with our Service Coordinator, the next step will be submitting the 1:1 Recreation Request Form, detailing everything that you'd like recreated.

Some tips on filling out the form:

- Make sure that you're providing accurate login information for each platform we're copying data from. You can either add Keap as a user, or provide access with a provided username and password.
  - Safety First: If you're providing credentials, always change your password to a strong, randomized password before sharing. When we're all done, you can change it back to your preferred password.
  - If you have 2 Factor Authentication on your third-party software, we'll coordinate getting access for our team to ensure we're building out your content as quickly as possible.
- When listing your automations, email templates, landing pages or forms, make sure you're listing

each unique item that you'd like recreated, with the URL inside the third party system.

### **SUBMIT THIS:**

A form titled 'Automations or Campaigns to Migrate' with a text area containing two items: '1) New Customer Onboarding (URL link - e.g. https://examplepage.site.com/funnelID=123)' and '2) Webinar Automation "Top Tips for Top Entrepreneurs" (URL link - e.g. https://examplepage.site.com/page912)'. Below this is a section 'Email Templates to Migrate' with a text area containing 'Newsletter Template: 2023 (URL link)' and 'Newsletter Template: 2024 (URL link)'. Next is 'Landing Pages to Migrate' with a text area containing 'Webinar Landing Page "Top Tips for Top Entrepreneurs" (URL link)'. Finally, 'Webforms to Migrate' with a text area containing 'Contact Us Page Form (URL link)'.

This submission provides specific items that you'd like recreated and ensures a smoother scoping process.

### **INSTEAD OF THIS:**

A form titled 'Automations or Campaigns to Migrate' with a text area containing 'All Automations'. Below this is a section 'Email Templates to Migrate' with a text area containing 'Email Templates 1-14'. Next is 'Landing Pages to Migrate' with a text area containing 'I'd like to create new landing pages'. Finally, 'Webforms to Migrate' with a text area containing 'Yes'.

This submission is missing key details which may delay and extend the scoping process.

- Reminder - while we can't build new content or optimize existing content with this service, we can still assist! Feel free and book a call to talk over what you'd like to see in your application [here](#).
- We're here to address any concerns - if you're worried that something won't be recreated correctly, you can add your questions in the form, or we can review them together during your call with your Service Coordinator.

## **Commonly Asked Questions**

### **Is this service restricted to new applications or new Keap users?**

Not at all! Any user can purchase a 1:1 Recreation Service - simply reach out to Support to begin your request!

### **What if I want new content created instead of a one-to-one recreation? Or what if I want it optimized?**

Don't worry, we've got you covered! We have a variety of services that can assist. Feel free and book a free consultation to learn more.

### **What if I need to import my data, like contacts, notes, order history, etc.?**

We can still help! We offer a variety of Import Packages that can meet your needs. [Learn more here](#)

### **Which systems can recreate content from? Can you work with more than one system?**

We don't restrict which systems we work with! Some common systems include Hubspot, MailChimp, Ontraport and Salesforce, as well as many others!

We can recreate content from multiple systems at the same time - we simply need to know what we're moving from where, all up front.

### **Are there any limits around what can be recreated?**

Our 1:1 Recreation Service does not include the following:

- Checkout Pages / E-Commerce functionality
- API, custom code or integration setup
- DNS setup or alterations

If you DO need assistance in these areas, we have alternative services that can assist. Feel free and book a free consultation [here](#).

**What if there are differences in how Keap functions compared to my previous system?**

All of our 1:1 Recreation Services start with a scoping call where we dig into the specifics of your request. Our Recreation Specialist will dive into what we're recreating, how it would look, and any concerns or questions that you might have. While we aim to replicate your content as closely as possible, there may be some differences, and if that's the case, we'll work together to find the best solution to meet your needs.

**Can I use my application while the 1:1 Recreation Service is taking place?**

Absolutely! We encourage you to work in your application during the recreation period. Many of our users build out additional content, invoice their clients, or grow their lists while we work! We ask that you not edit or change any of the content we're recreating for you; your Recreation Specialist can help guide you through what might or might not be available during this process.

**What if I have concerns about how my content was recreated?**

Don't worry! We QA all of our work before calling it complete. There will also be a window for review in which you'll be able to bubble up any concerns.

**Am I able to do this on my own?**

Absolutely! Everything we recreate can be done by any user in the system. We're here to lighten the load and get your content recreated as quickly as possible should you prefer to delegate the task away.

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