

What is Solution Launchpad?

This article applies to:

Solution Launchpad is a new tool from Keap which allows small business automation experts to package and share pre-built solutions with Keap users.

Setting up client apps has never been easier. With a few clicks, experts can compile many types of keap assets and install them (or send a link!) for their client.

In addition, Solution Launchpad provides various tools to market and fulfill pre-built solutions such as:

- Protection for creators against re-sharing solutions
- Shareable links for hands-off fulfillment
- Ability to include setup steps/checklist

How is Solution Launchpad different from Content Publishing?

Keap's legacy tool for sharing Campaigns (content publishing) was developed to only facilitate sharing campaigns, however partner solutions usually include keap assets found outside of campaigns.

Solution Launchpad not only provides a greatly-expanded catalog of shareable items, but also includes a modern, easy-to-use interface with expanded flexibility and management features.

In addition to improvements in the tool, Solution Launchpad also introduces the concept of self-installation. Now, Partners can spend less time setting up client apps by allowing the client to install solutions and walk through setup steps on their own.

Who is able to use Solution Launchpad?

Outside of Keap, Solution Launchpad is available for the following users:

- Keap Certified Partners
- Keap Certified Consultants

If you're interested in becoming a certified partner, read up on our partner program [here](#).
