

New email builder vs. legacy email builder

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Tags: Keap-Pro Keap-Max Max-Classic

Check out the table below to see the features included in the new builder and what's coming soon!

Features	New Builder	Legacy Builder
Roadmap		
Disable the legacy email for free trial, and all new customers	Live Now	N/A
Send test emails to non-users	Live Now	Y
Customize the "From" field in test emails	Live Now	Y
Search for uploaded images	Live Now	Y
Convert legacy emails into the new builder	Live Now	N/A
Send email broadcasts to emails 2 and 3	Live Now	Y
Send email broadcasts from custom field values (for sending name and email)	In Progress	Y
Add File download to hyperlinks	Live Now	Y
New automation flow	Live Now	N/A
Editor Tools		
Content	Y	Y
Custom Blocks/Groups	Y	N
Static Group	N	Y
Body/Design	Y	Y
Columns	Y	N
Button	Y	Y
Divider	Y	Y
Heading	Y	Y
HTML code	Y	Y
Images	Y	Y
Stock Images	Y	N
Menu	Y	N

Features	New Builder	Legacy Builder
Social	Y	Y
Text	Y	Y
Timer	Y	N
Video	Y	Y
Appointments (only available in Pro and Max)	Y	N
File download	Y	Y
Signature	Y	Y
Spacer	N	Y
Spam checks	Y	Y
Gallery		
Templates	Y	Y
Text only	Y	N
Create blank email	Y	Y
Create HTML email	N	Y
Import legacy template	N	Y
My templates	Y	Y
Previously sent	Y	Y
Drafts	Y	Y
Preview template (desktop and mobile)	Y	Y
Features		
Dynamic Content	Y	Y
Send test email to multiple users	Y	Y
Export HTML	Y	N
Save as template	Y	Y
Preview email (desktop and mobile)	Y	Y
Audit content	Y	N
Emojis	Y	N
Merge fields	Y	Y
Affiliate merge fields	Y	Y
Multiple tags	Y	Y
Campaign links	Y	Y

Features	New Builder	Legacy Builder
Hyperlinks	Y	Y
Custom merge fields	Y	Y
Send from custom domain	Y	Y
Advanced search for contacts	N	Y
A/B testing	N	Y
Supports content publishing	Y	Y
