

Partner Content Publishing Overview

This article applies to:

[Pro](#)

[Max](#)

[Max Classic](#)

- [1. Introduction](#)
- [2. Content Publishing FAQs](#)
- [3. Create Your Company Profile](#)
- [4. Publishing from Partner Edition](#)
- [5. Create and publish a bundle from Partner Edition](#)
- [6. Download a Campaign from the Marketplace](#)

Introduction

Partner Content Publishing gives you the tools to build, share, and publish campaigns or advanced automations with other Keep applications. The toolset includes the Partner Edition app and the Marketplace.

Here are the assets that are included when exporting from a Max Classic application. When you make a campaign sharable, most, but not all, elements will be included.

Max Classic		
Included	Not Included	Coming Soon
Campaign goals, sequences and notes content	Action Sets and Follow up sequences	Campaign Links and New Landing Pages
Tags, Custom fields, Company files and images, and Sales Pipeline stages	Billing automation, Products, Users, Lead scoring, Dashboard widgets	
Process content (e.g., old email, old landing page, note, etc.)	Saved searches and reports and Text Marketing	

Sales Pipeline stages		
New Email Builder, Campaign Merge Fields		

Here are the assets that are included when exporting from a Pro or Max application. When you make an advanced automation shareable, most, but not all, elements will be included.

Keep Pro and Max		
Included	Not Included	Coming Soon
Campaign goals, sequences and notes content, Tags, Custom fields, Company files and images, Sales Pipeline stages	Products, Users, Lead scoring, Dashboard widgets	Campaign Links
Process content (e.g., old email, old landing page, note, etc.)	Saved searches and reports and Text Marketing	
Keep Public and Internal Forms, New Email Builder, Campaign Merge Fields		
New Landing Pages		

Content Publishing FAQs

What is shared with the recipient when sharing an Internal or Public Form in an Advanced Automation?

All items related to the Form are shared. The only thing that is not shared with the recipient is anything related to an Easy Automation that was setup with that form from the origin application.

What is shared with the recipient when sharing an email in an Advanced Automation?

All items related to emails are shared, except Campaign Links. We are currently working to have this feature included in content publishing as soon as possible.

What is all shared with the recipient when sharing landing pages in an Advanced Automation?

All items related to the landing pages are shared.

Can I push the same campaign to the Marketplace and have it imported to the same recipient's app without issues?

What is all included from the Export for New Landing Pages?

Everything except for the Appointment Booking Block information and Checkout Forms Block information.

What will need to be configured in the receiving app for New Landing Pages?

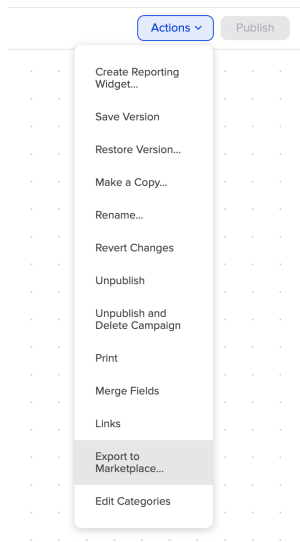
Appointment Block information and Checkout Forms Block information

Create Your Company Profile

1. Log in to your Marketplace account, if you are not already.
2. Hover over the profile icon.
3. Select My Marketplace.
4. Click the pencil icon to begin editing the Create Company form.
5. Enter your company name and address.
6. Review and agree to the terms and conditions.
7. Include your contact information at the bottom of this page and, if applicable, your Partner Code.
8. Click the Submit and continue button.
9. Enter your company name, a description, and upload your logo in the Search Result Tile section.
10. Provide a short introduction paragraph in the Detail Page section for customers to see after selecting your company from the list of search results.
11. Select your industry and region served in the Discoverability section.
12. Click the appropriate button to either preview your profile or submit it for approval.

Export Campaigns for Publishing

1. Navigate to the campaign you would like to publish in your sandbox application and open the Actions menu.
2. Select **Export to Marketplace...**



3. Enter a name for the campaign, choose a company, and create or update the listing for the campaign.

4. Click the **Export** button and allow the campaign to export.

Publishing from Partner Edition

1. Navigate to Partner Edition and select the campaign(s) you would like to install in the client's app.
2. Click Install.
3. Search for the client application(s) that you want to install the campaigns to.
4. Select the application(s).
5. Click the Install button.
6. Close the popup menu once the campaigns have been installed successfully.

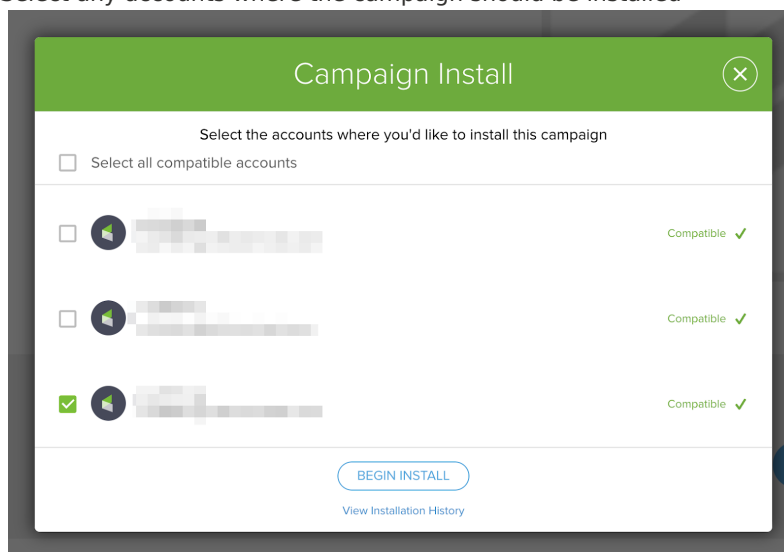
Create and publish a bundle from Partner Edition

1. Navigate to the Bundles page of Partner Edition.
2. Provide a name and description for the bundle.
3. Select the campaigns to be included.
4. Click the Next button.

5. Review the details of the bundle.
6. Click the Save button.
7. The new bundle will now be available in your Active bundles. Note: You can install a bundle to an existing app by clicking the Install button and following the same process for publishing a single campaign to a client application.
8. Click the Create cart link button to sell an app with your bundle pre-installed.
9. Select the appropriate edition and add-on modules for the client.
10. Copy the checkout URL.
11. Provide the checkout URL to the client.

Download a Campaign from the Marketplace

1. Navigate to the Keap Marketplace
2. Click the Explore menu
3. Select Campaigns
4. Search for and locate the desired campaign
5. Click the Install button
6. Select any accounts where the campaign should be installed



7. Click the Begin Install button
 8. Once the installation is complete, click the View Campaign button to see the campaign in the app
 9. Modify the campaign as needed
 10. Publish the campaign
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