

This article applies to:

Campaign links in the new Email Builder

A Campaign link is a campaign-specific hyperlink that you can merge into email templates. If the link changes, you don't have to modify each email template individually, just the URL of the campaign link. [Learn more.](#)

New Send a broadcast email experience

We've simplified the way you send a broadcast email. The entire setup process is all on one page. [Learn more.](#)
