

Campaign links

This article applies to:

Campaign links are useful time-savers when hyperlinks in your campaign emails change frequently.

Pro-Tips!

- There is no limit to the amount of campaign links you can create.
- A campaign link can only be used in the campaign that it was created in.

Create a Campaign Link

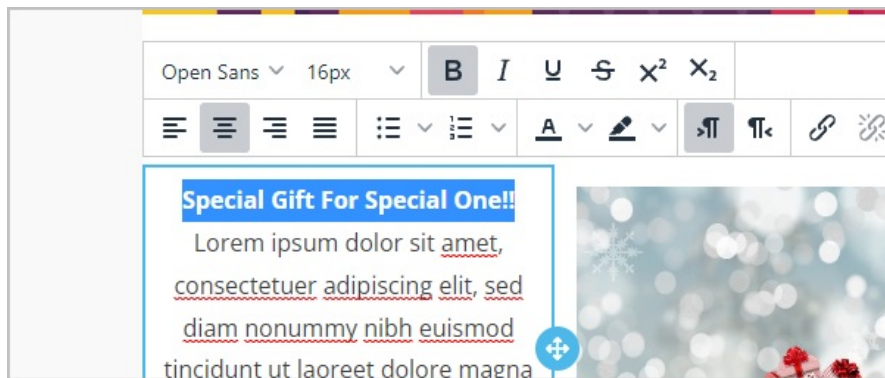
1. From inside your campaign, click the **Actions** button and select **Links**.
2. Click the **Add Link** button.
3. Enter the link Name, URL and (optional) Description.

Campaign Links		
Name	URL	Description
<input type="text" value="Registration Link"/>	<input type="text" value="https://www.google.com"/>	<input type="text"/>

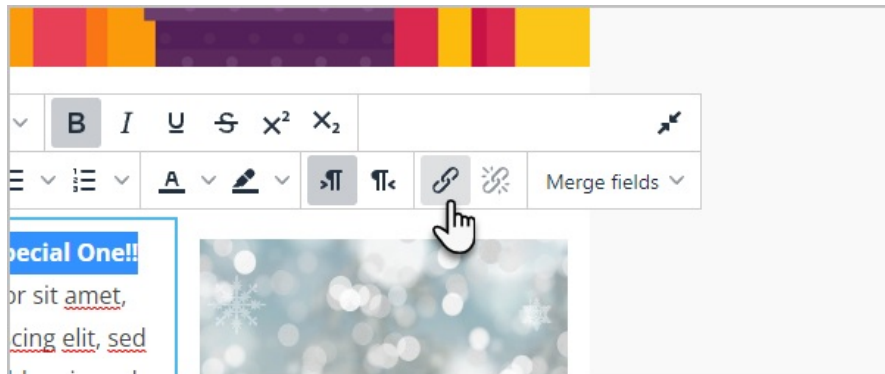
1. **Name** - This is the name of the link. Only you will see this.
 2. **URL** - The actual hyperlink that will be merged into the email; e.g., <http://www.infusionsoft.com>.
 3. **Description** - optional.
4. Click the **Save** button.
 5. Repeat the steps above to add more links. Click the **Close** button at the bottom when you are finished.

Insert a Campaign Link into an email

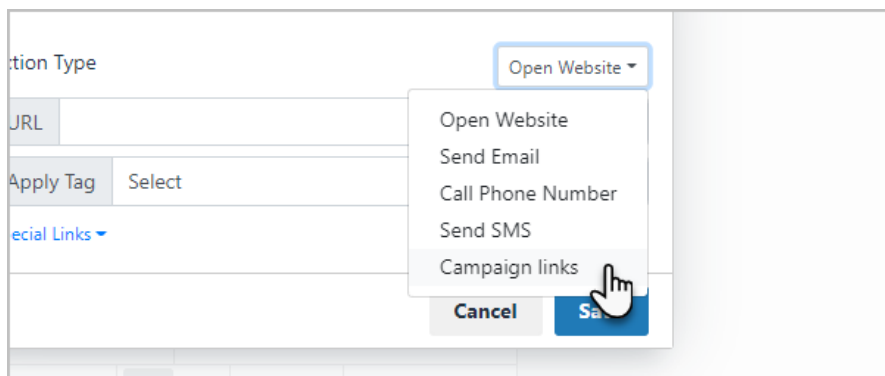
1. Open the email you want to modify.
2. Highlight the text you want the reader to click.



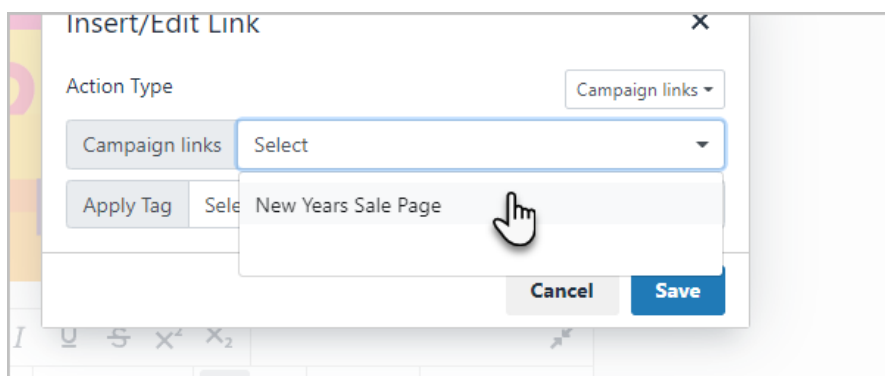
3. Click on the **Link** button.



4. Select **Campaign links** from the drop-down.



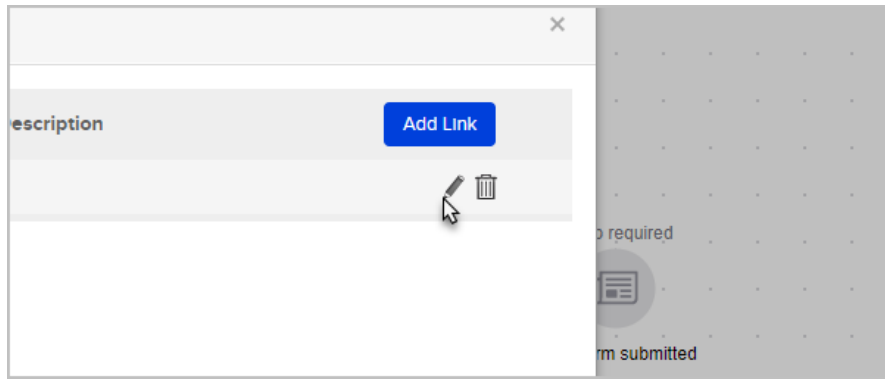
5. Select the campaign link you created earlier.



6. Click the **Save** button.

Edit an existing campaign link

1. From inside the campaign, click on the **Actions** button and select **Links**.
2. Click the **Edit** button next to the link you want to change.



3. Make your changes and click the **Save** button.
4. Publish the campaign to make your changes live.

