New Landing Pages - Facebook & Google Analytics

This article applies to:

You can add your Google Analytics Tracking ID and/or your Facebook Pixel ID to help you track traffic to your landing pages.

1. While building a Landing Page, click on the Settings button

2. Add your Google Analytics and/or Facebook tracking codes.

3. You can find your codes by following the How do I get this? links under each entry box.
   1. In the Admin section of your Google Analytics account
   2. In the Events Manager section of Facebook
set up the Conversions API in addition to a pixel at a later time.

The following pixel will be used:

my sample pixel
ID: 1010696

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