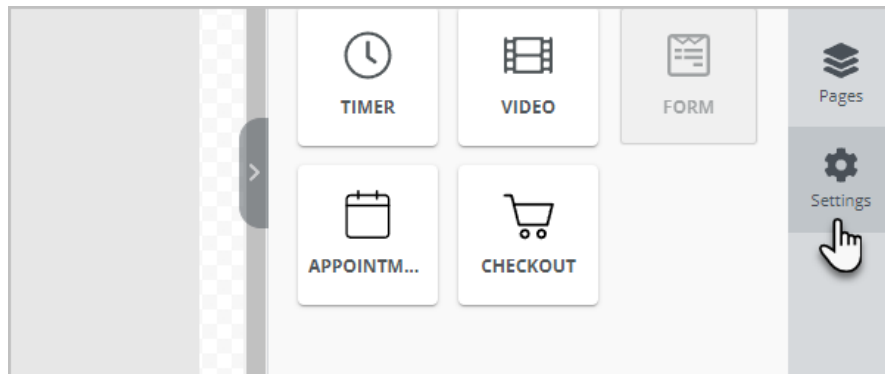


New Landing Pages - Facebook & Google Analytics

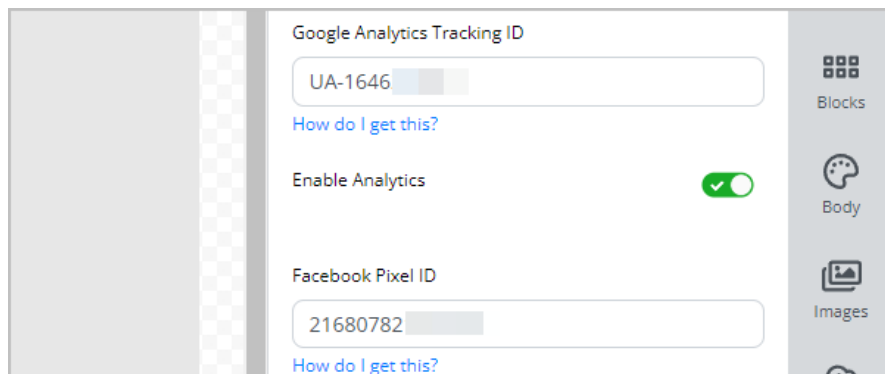
This article applies to:

You can add your Google Analytics Tracking ID and/or your Facebook Pixel ID to help you track traffic to your landing pages.

1. While building a Landing Page, click on the Settings button

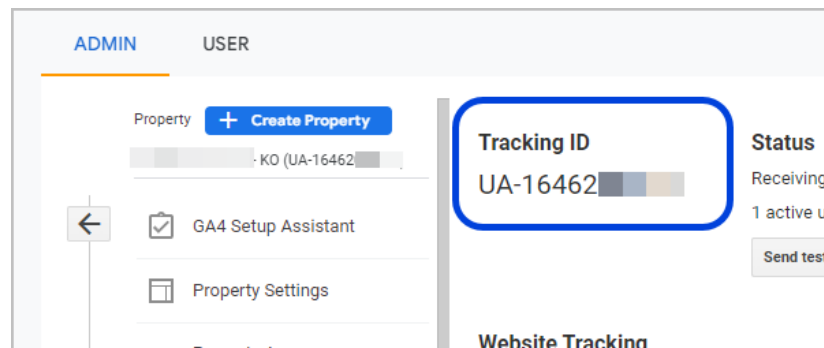


2. Add your Google Analytics and/or Facebook tracking codes.



3. You can find your codes by following the **How do I get this?** links under each entry box.

1. In the **Admin** section of your Google Analytics account



2. In the **Events Manager** section of Facebook

set up the Conversions API in addition to a pixel at a later time.

The following pixel will be used:



mysamplepixel
ID1010896

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