Merge custom fields into the Email Builder %

This article applies to:

Pro Max

You can now merge custom fields into an Email Builder template

Warning! Using formatting tools on only a portion of a merge field will break the merge field value; instead of displaying the merge value in the field, it will just show the actual merge field.



 Place the cursor where you would like to insert a custom field value into your email and click on Merge Tags > Custom Fields > and then choose your field.



2. Your custom merge field will be inserted into the email template

Download Your Free [[contact.custom_fields.Industry]] Marketing Guide

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3. When the contact receives your email, it will include the value that is in their custom field



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