Merge custom fields into the Email Builder 🔗
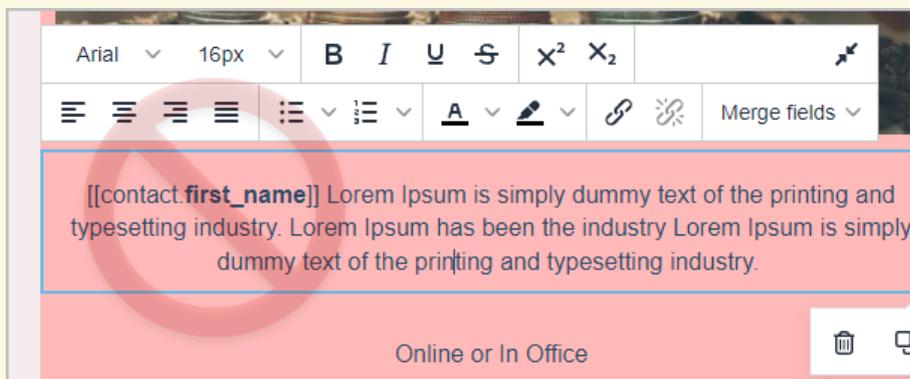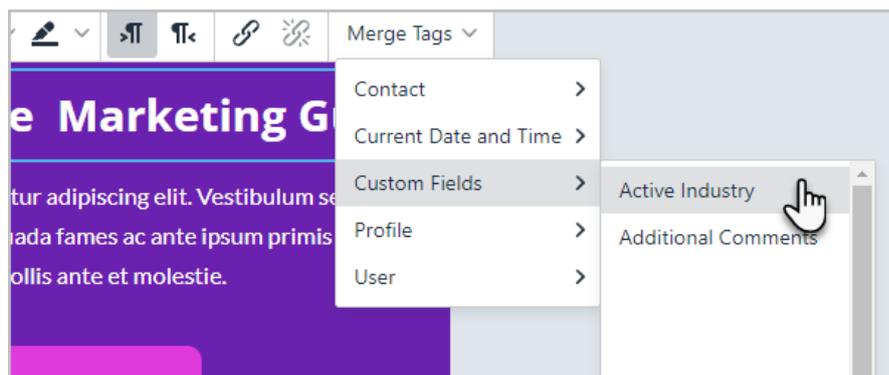
This article applies to:

Pro
Max

You can now merge custom fields into an Email Builder template

Warning! Using formatting tools on only a portion of a merge field will break the merge field value; instead of displaying the merge value in the field, it will just show the actual merge field.

1. Place the cursor where you would like to insert a custom field value into your email and click on **Merge Tags > Custom Fields >** and then choose your field.

2. Your custom merge field will be inserted into the email template

3. When the contact receives your email, it will include the value that is in their custom field