

This article applies to:

[Pro](#)  
[Max](#)

1. [Section names in landing pages](#)
2. [Text Marketing two-way conversations](#)

## Section names in landing pages

When building a landing page from scratch or using a template, you can better organize your work during the build process with auto naming sections as well as the ability to name the sections yourself. [Learn more](#)

## Text Marketing two-way conversations

Now you can see and manage your Keap Marketing Number (KMN) conversations in one central place. You can see things like when contacts have opted-in, when messages are sent, and see unread messages making it easy to prioritize what needs to be managed. [Learn more](#)

