

October 2021 Product Recap 🍷

This article applies to:

We released some exciting new features and updates for Keap in October. Watch to learn about all the new features and how they can grow your business.

[Text Marketing templates](#) (*Lite, Pro, Max, Max Classic*)

Landing Pages: Funnels (*Max Classic*)

Landing Pages: Affiliate tracking (*Max Classic*)

Landing Pages: Lead source tracking (*Max Classic*)

[Contact type improvements](#) (*Lite, Pro, Max*)

[New email builder](#) (*Lite, Pro, Max*)

[New Landing page builder](#) (*Pro, Max*)

[Funnels](#) (*Max*)
