

# New Landing Pages - Design a landing page<sup>Ⓢ</sup>

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This article applies to:

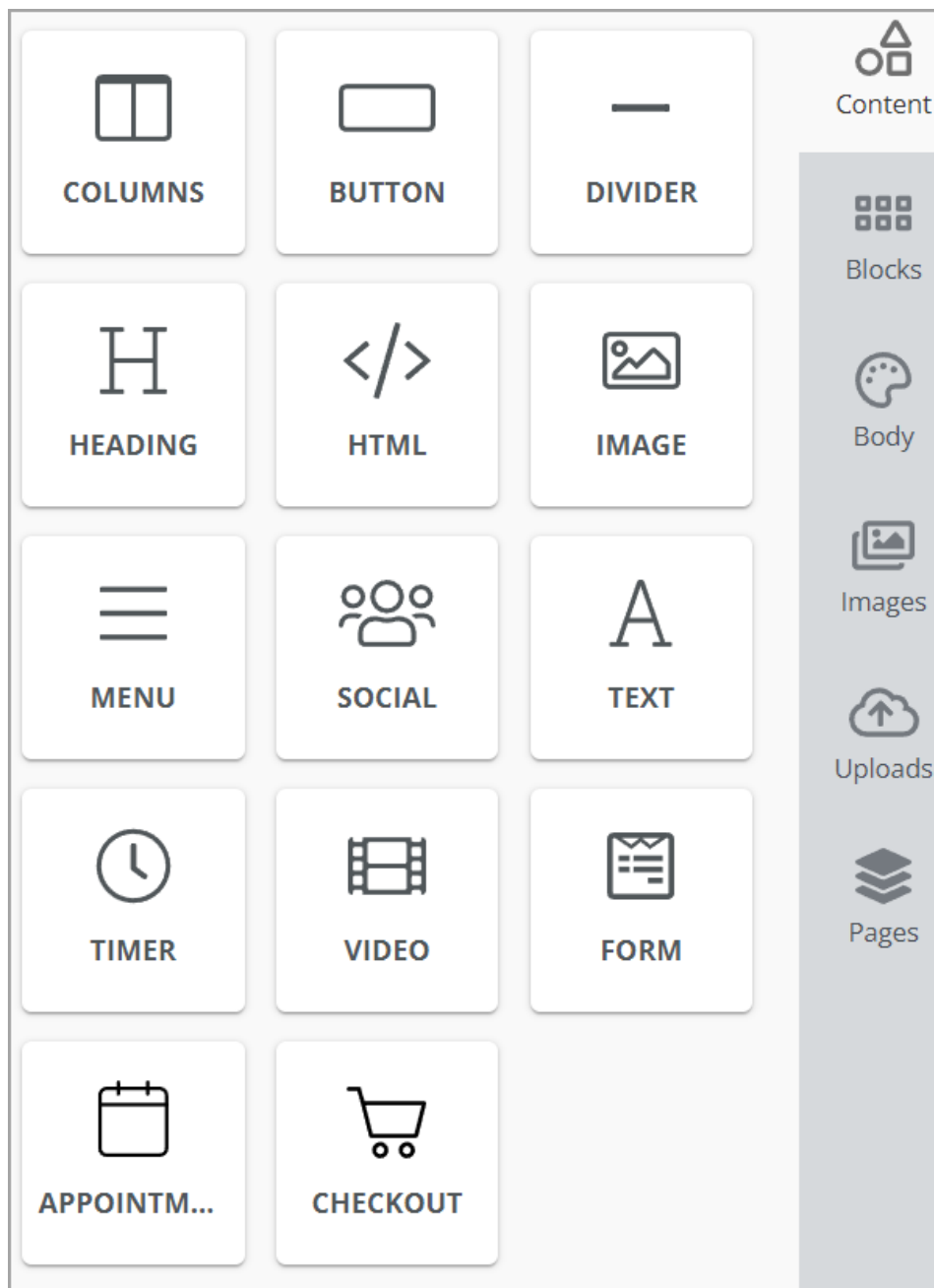
[Pro](#)

[Max](#)

After [starting your landing page](#) or choosing your template to build from, follow the instruction below to learn how to set up and design your new Landing Page.

1. [Content](#)
2. [Blocks](#)
3. [Body](#)
4. [Images](#)
5. [Uploads](#)
6. [Pages](#)
7. [Audit](#)

## Content



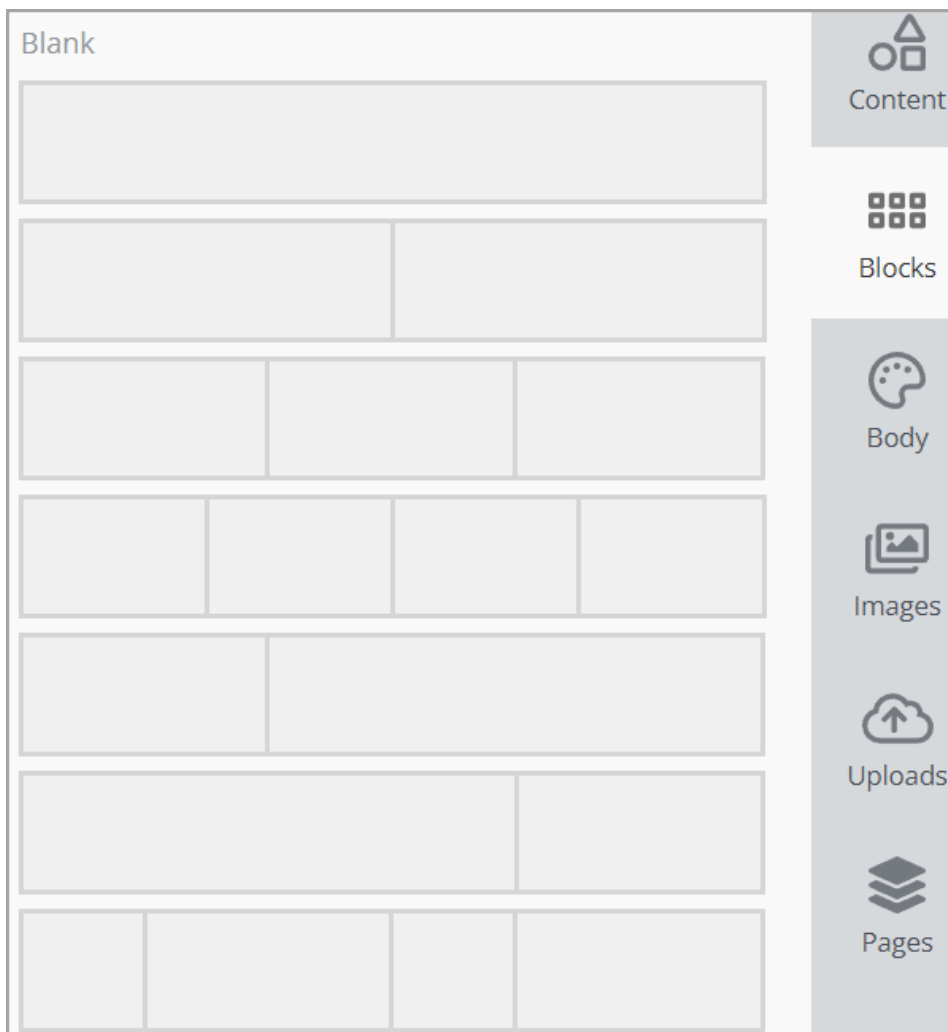
- Columns: Split a row into multiple columns to create side by side content
- Button: Create a call to action that takes visitors to a new page
- Divider: Break up the sections of your landing page
- Heading: Clearly label sections of your landing page
- HTML: Customize your page with HTML code
- Image: Upload and edit images
- Menu: Create additional navigation for your landing page
- Social: Use premade icons to link your social media channels
- Text: Add your message to your landing page
- Timer: Add urgency with a timer counting down to a specific date and time. Please note that the timer is a GIF image that will countdown for 60 frames

(60 seconds) and then loop. If someone is on the page for more than 60 seconds, it will look like the timer is restarting.

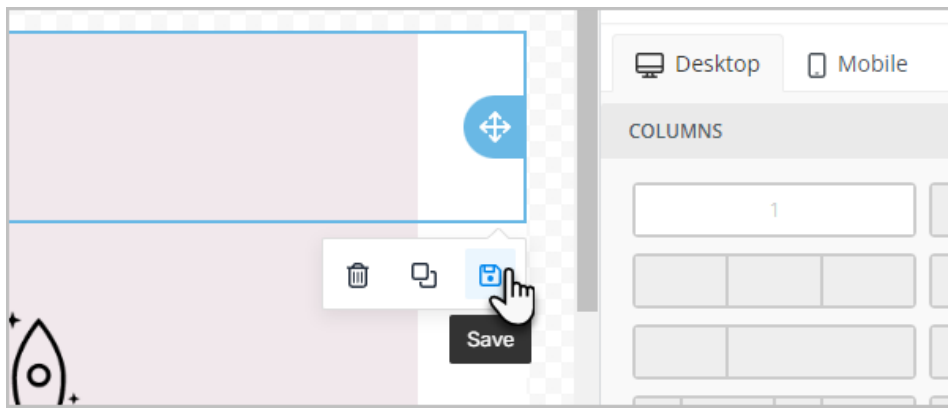
- Video: Add the URL of a YouTube or Vimeo video to embed that video into your landing page
- Form: Capture leads and gather the information you need to know. Note that you can have multiple forms on the same landing page
- Appointment: Embed your appointments booking page into your landing page
- Checkout: Embed your checkout page into your landing page

## Blocks

Create rows split into multiple columns.

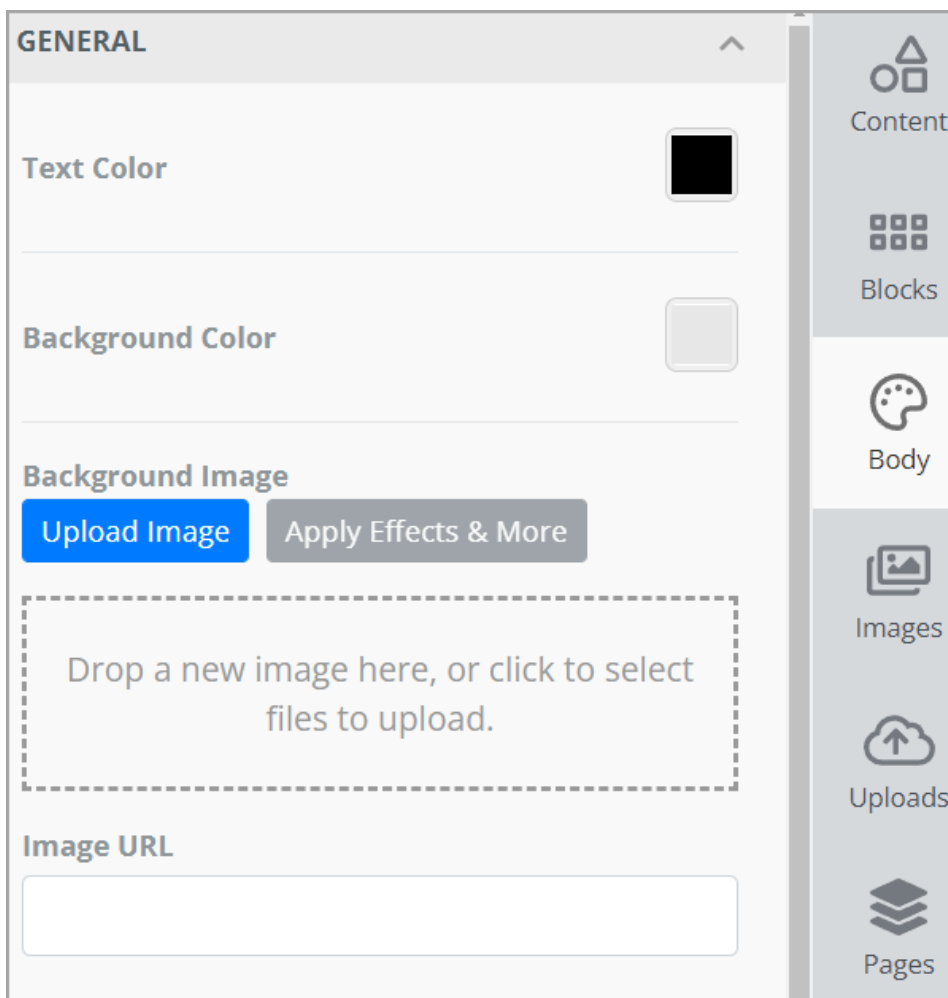


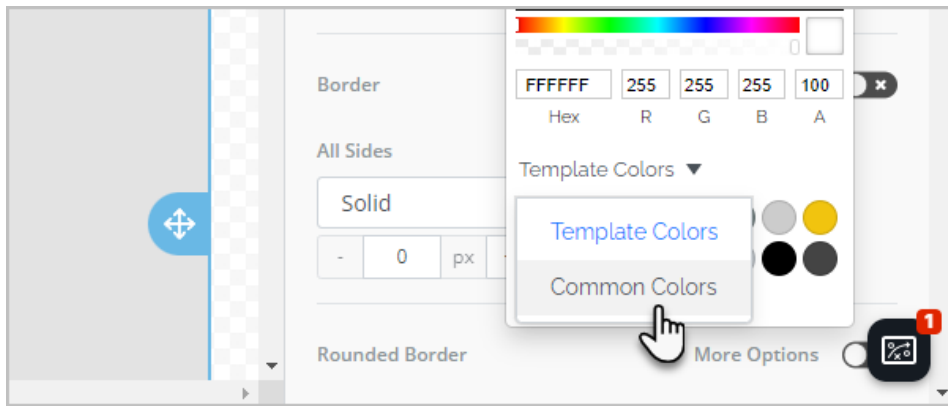
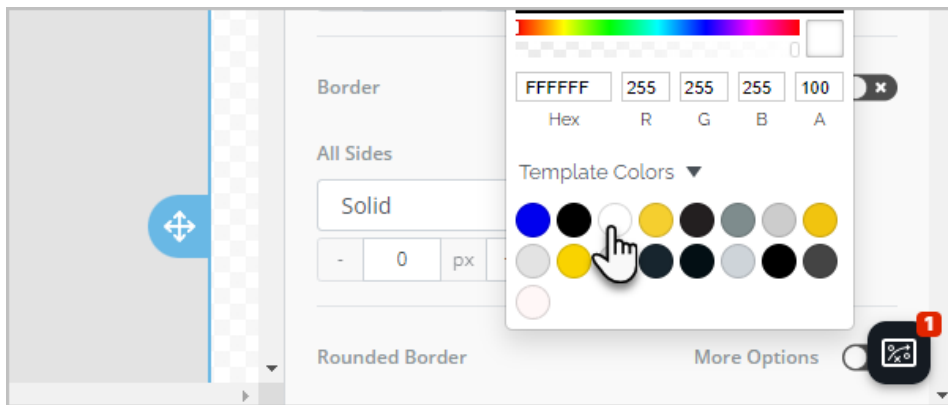
Note that you can save your blocks so that you can reuse them in other landing pages



## Body

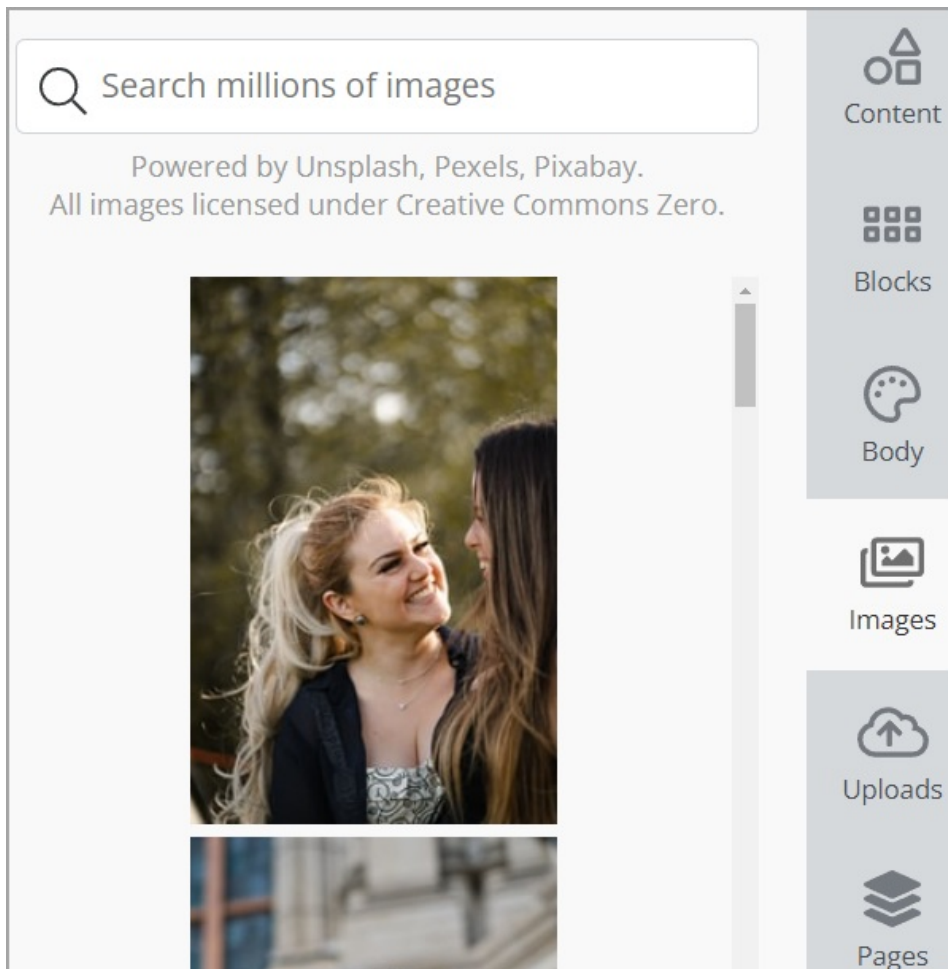
Configure the style of your landing page with text, colors, and formatting that applies to your whole page.





## Images

Search for free to use stock images to use on your landing page.




## Uploads

View your uploaded images and upload new images to be used in creating landing pages.

Images deleted from this section are also deleted from your company images in all areas of Keep

Upload Image

Drop a new image here, or click to select files to upload.



Content

Blocks

Body

Images

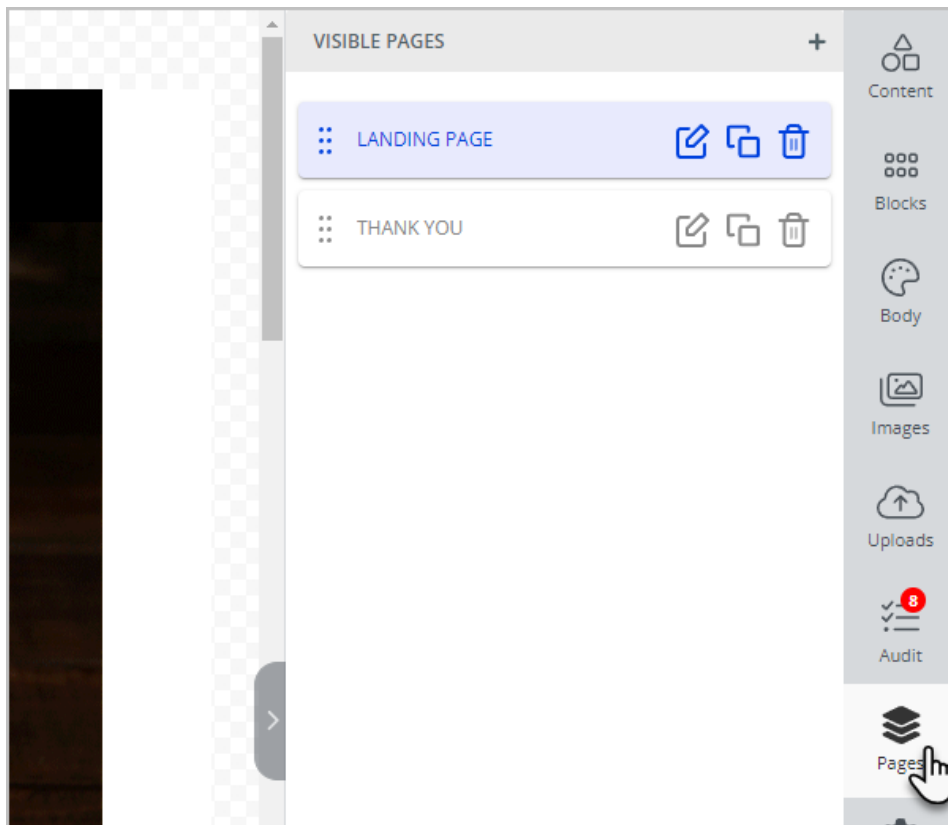
Uploads

Pages

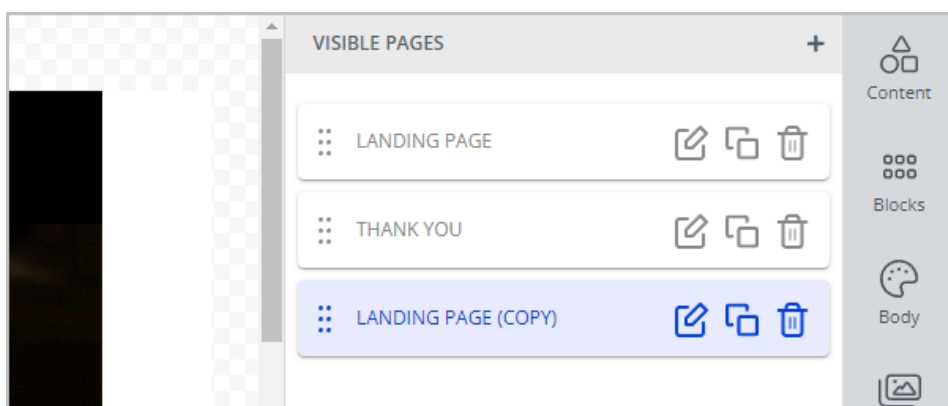
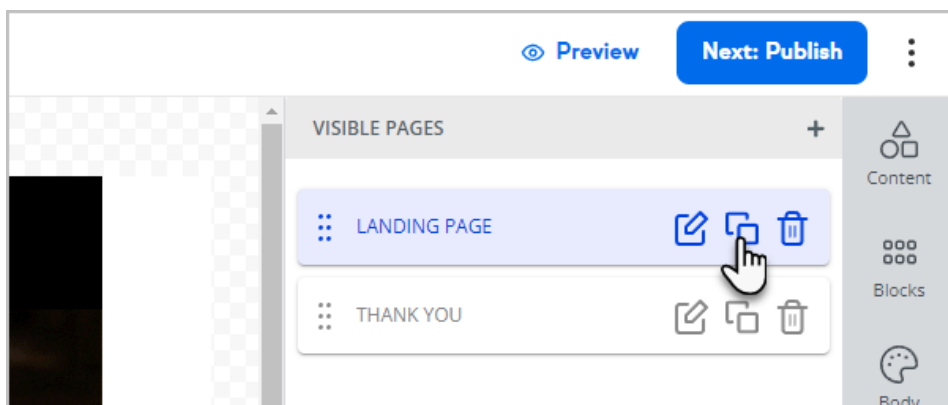
## Pages

Manage your landing page and create a thank you page for when a visitor completes your form.

Max users can create multiple pages to allow for multi-step lead capture and sales



If you are building a multi-page landing page, you can copy an existing page so that you retain all of your branding and design onto a subsequent page so you don't have to re-create your work!





## Audit

The audit tool will check your landing page to see if:

- Button links are empty
  - Missing image URL
  - Missing alternate text
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