

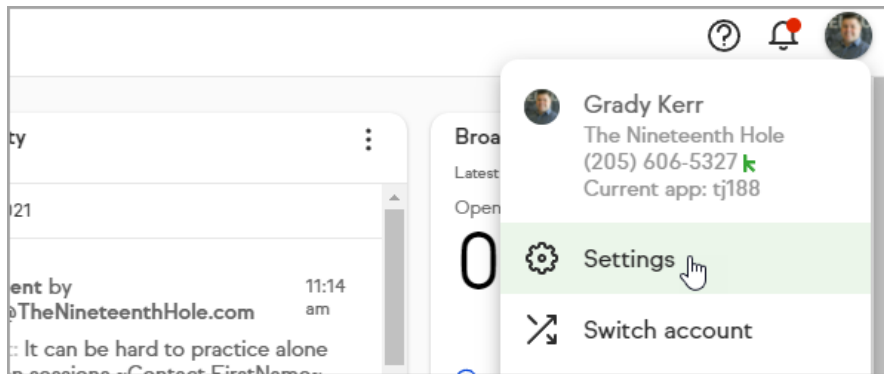
New Landing Pages - Create and manage landing pages

This article applies to:

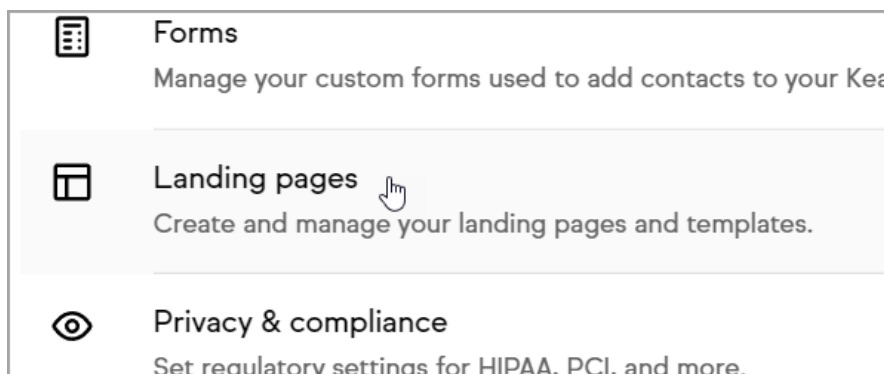
Create a landing page that allows you to capture new leads on a custom-designed page hosted by Keap.

Create a new landing page

1. Navigate to **Settings**



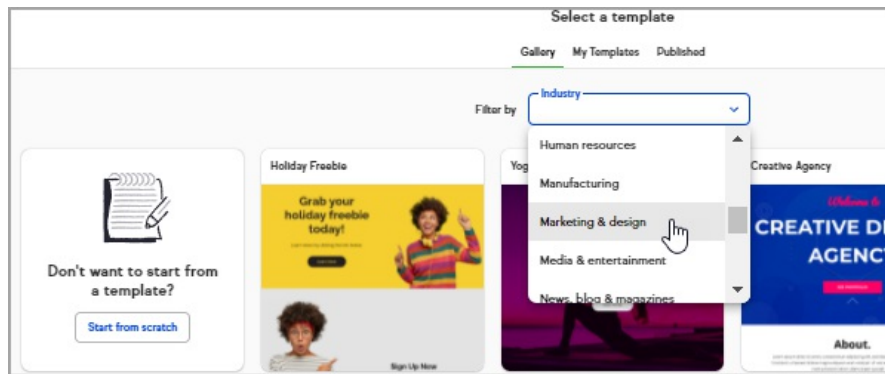
2. Select the **Landing pages** section



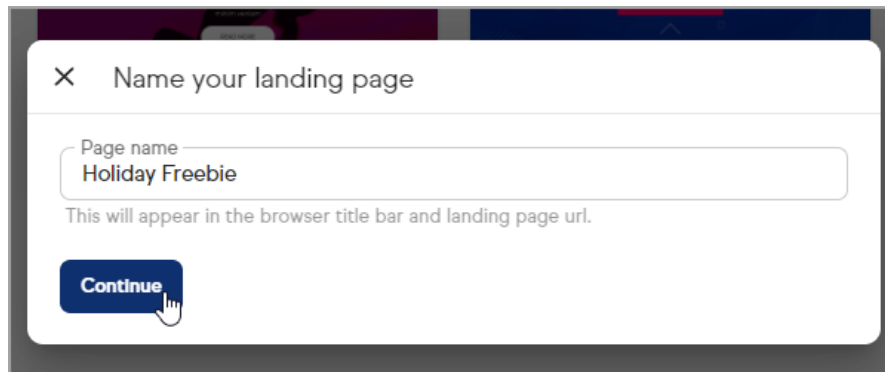
3. Click **Create a landing page**



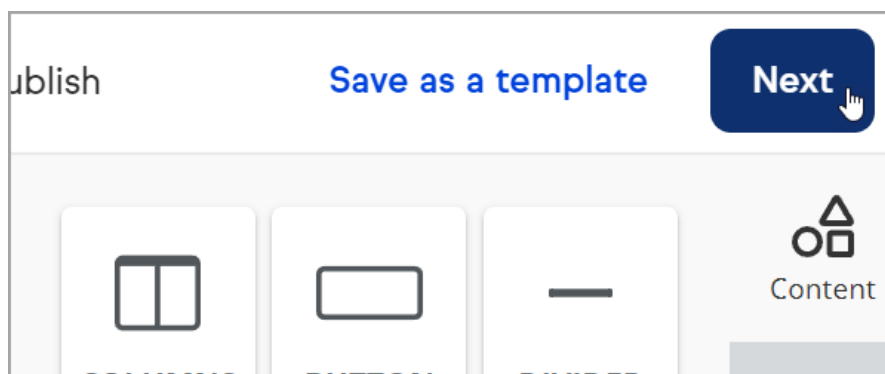
4. Select a template or **Start from scratch**



5. Name your landing page and click **Continue**



6. [Design your landing page](#)
7. Click **Next** to publish your landing page



Share your published landing page

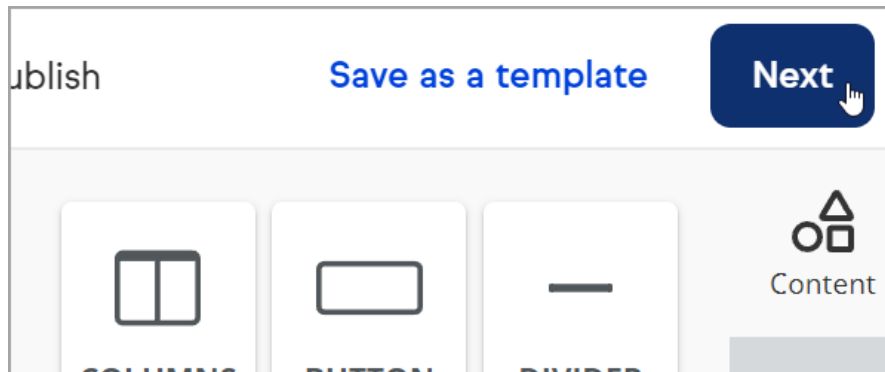
- **Landing Page URL:** A custom URL is created based on the name you gave your landing page. Copy the link and share on your social platforms or link to it from your website.
- **Add to your website:** You can use a javascript snippet to add an iframe of your landing page to your website. Copy the code and paste it to a page on your website using HTML editing.

Edit a landing page

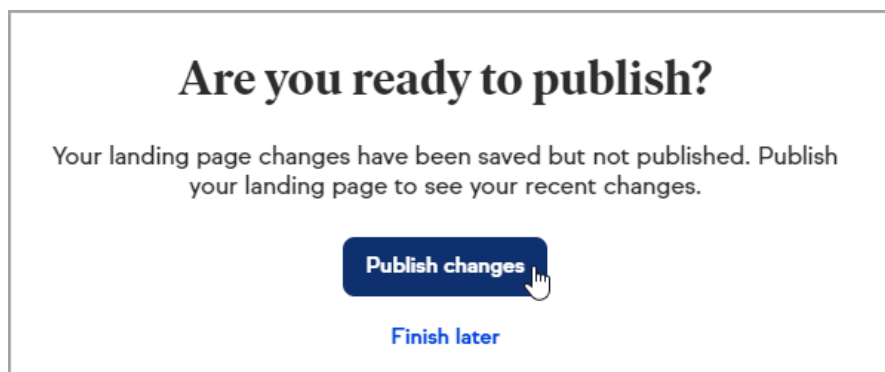
1. Navigate to **Landing pages**
2. Click the ******* icon next to the landing page you would like to edit
3. Select **Edit** from the dropdown



4. Make your edits and click **Next**



5. Click **Publish changes** to make your new edits live

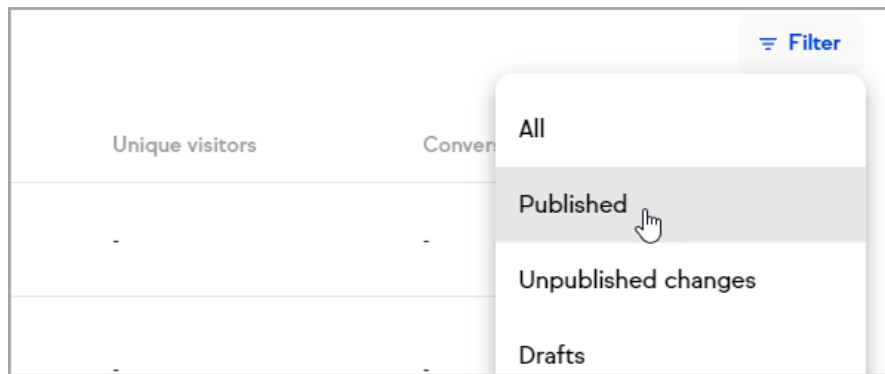


New edits to an existing landing page can take 15-30 minutes to appear on the live version of the page

Landing page reporting

You can track the effectiveness of your landing pages based on your page views, unique visitors, and conversion rate.

1. Navigate to **Landing pages**
2. Click **Filter**
3. Choose **Published** from the dropdown



4. Review your published landing page statistics

Landing Pages Create a landing page

Search landing pages Published

Landing page name	Last edited ↓	Page views	Unique visitors	Conversion rate	
5 Tip to Tighten Your Golf Game Published	Oct 8, 2021	30	6	50.00%	...

Frequently asked questions

How do I follow up with a contact who fills out a landing page?

Landing pages are available in both [Easy and Advanced Automations](#) to create automatic follow-up after a contact fills out a landing page.

Are there differences between Pro, & Max landing pages?

Yes, while the building experience is the same, Max customers also have the ability to add additional pages to their landing page. Pro customers are limited to 2 pages, including the thank you page