

July 2021 Product Recap 🍷

This article applies to:

We released some exciting new features and updates for Keap in July. Watch to learn about all the new features and how they can grow your business.

[Automated Text Messaging](#) *(Lite, Pro, Max, Classic)*

[Text Broadcasts](#) *(Pro, Max)*

[Sales Pipeline Automation](#) *(Pro, Max)*

[Easy Automations Updates](#) *(Lite, Pro, Max)*

[Send a quote or invoice to a company](#) *(Lite, Pro, Max)*

[Add sales tax to products and services](#) *(Lite, Pro, Max)*
