

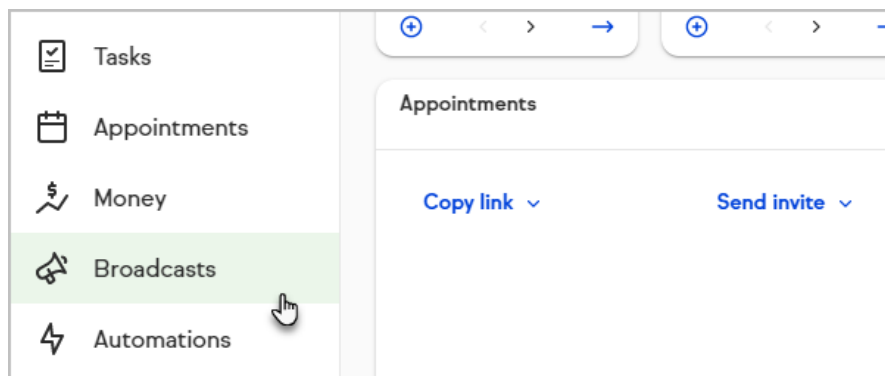
# New email builder

This article applies to:

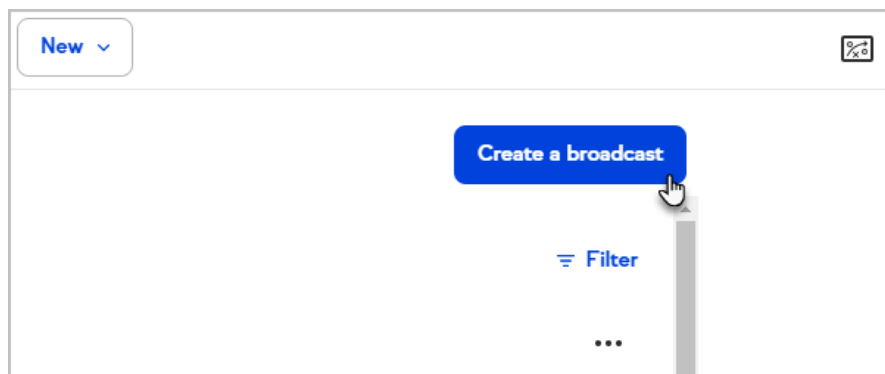
This article includes information about a new email builder in development and testing for some Keap applications. If the information and images in this article does not match your experience, please refer to our other [Email Builder](#) articles.

## Create a broadcast

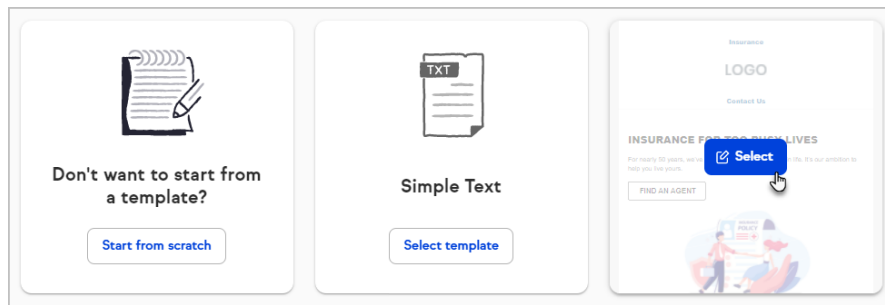
1. Navigate to **Broadcasts**



2. Click **Create a broadcast**

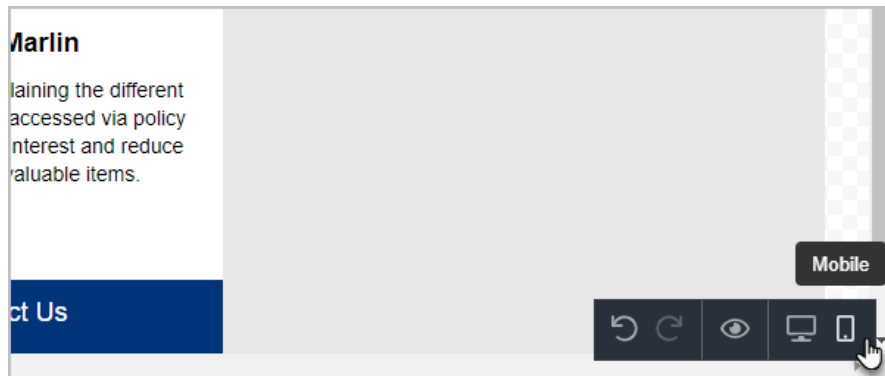


3. Select whether you want to **Start from scratch**, create a **Simple Text** email, or select a **template**

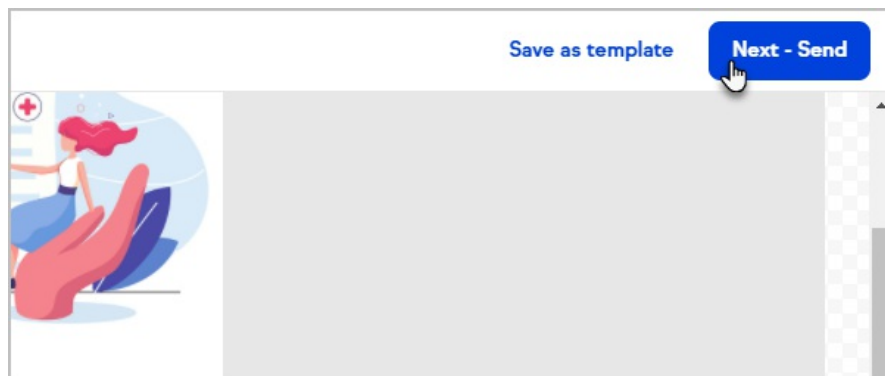


4. Create your broadcast by adding, removing, and modifying the content and formatting of your message

5. Click the Mobile button to edit your broadcast for mobile devices



6. Click Next - Send



7. Select which Keap user the broadcast will be sent from

8. Select individual contacts or tags for your broadcast's audience

9. Enter a subject line

10. Enter preview text

11. Choose when to send your broadcast. If you choose to send your broadcast at a specific time, you will have the option to refer to your contacts' time zones or a specific time zone

**At a specific time**  
Schedule a time to send your emails.

Date  at Time

(GMT -06:00) Mazatlan  
(GMT -06:00) Mountain Time (US & Canada)  
(GMT -05:00) Central Time (US & Canada)  
(GMT -05:00) Mexico City

12. Click **Send broadcast**

## Email broadcast content

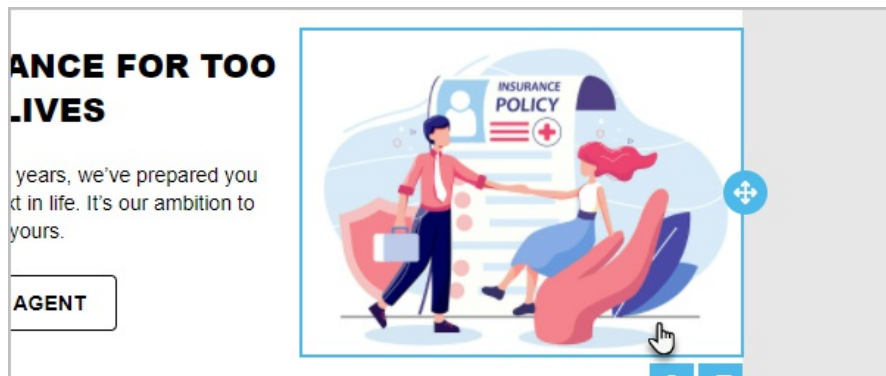
You can use various types of content and formatting in your email broadcasts. These include:

- Columns
- Buttons
- Dividers
- Headings
- HTML blocks
- Images
- Menus
- Social media information
- Text
- Timers
- Videos
- Signatures

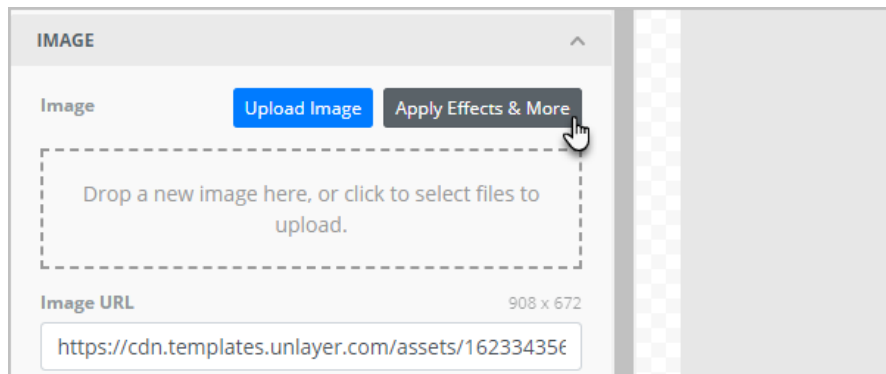
## Edit images

You can edit images within Keap's broadcast builder. First begin creating your email broadcast, then follow the steps below.

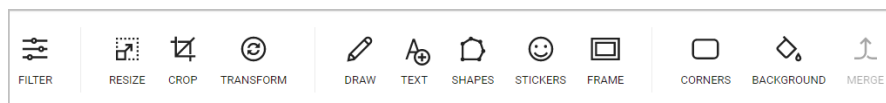
1. Select an image in your broadcast



2. Click Apply Effects & More



3. Use the tools to edit your image



4. Click Save to apply your changes

