

Mailchimp import

This article applies to:

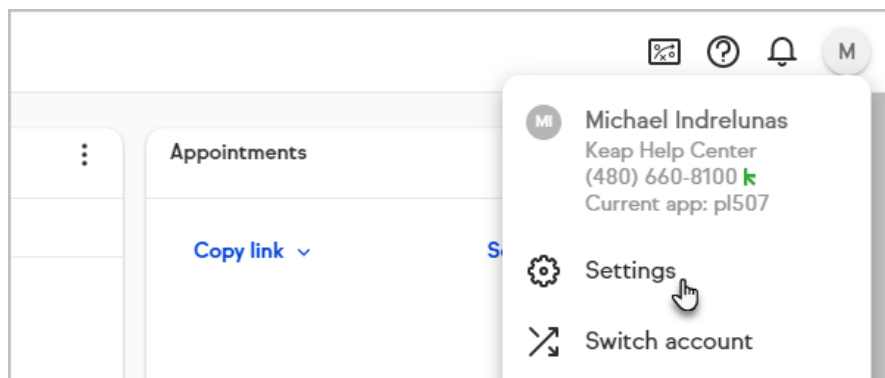
With Keap's Mailchimp integration, you can import your audiences into Keap without the hassle of exporting, importing, and modifying spreadsheets.

Connect your Mailchimp account

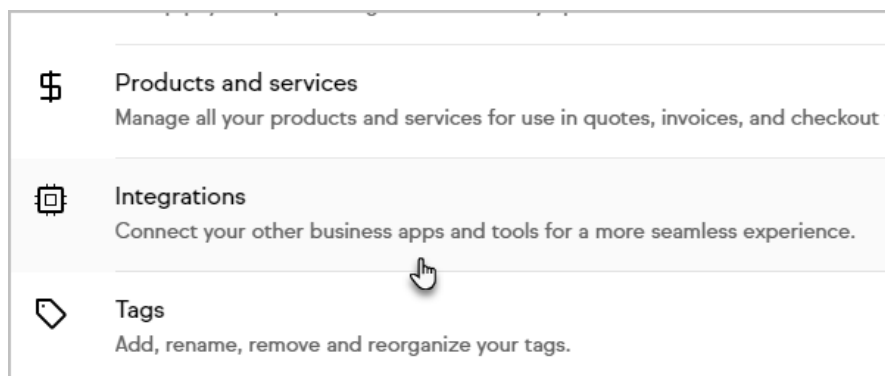
You can connect your Mailchimp account from your Integrations settings or when importing contacts.

To access your Integrations and Keap to connect Mailchimp:

1. Open the profile menu and click **Settings**



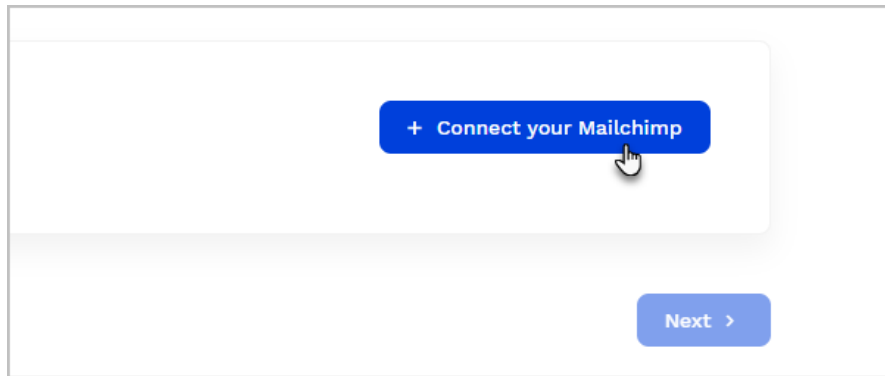
2. Click **Integrations**



3. Click **Connect** on the Mailchimp card



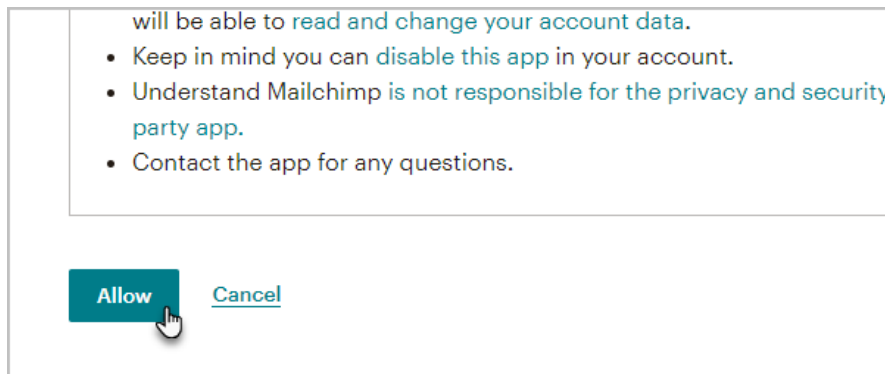
4. Click **Connect your Mailchimp**



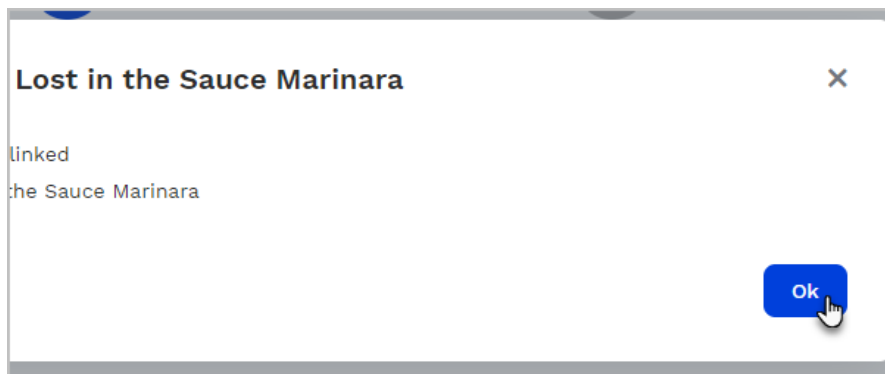
5. Log in to Mailchimp

A screenshot of a login form. At the top, it says 'Log in to authorize your Mailchimp account to Keep.' Below this are two input fields: 'Username' and 'Password'. The 'Password' field has a 'Show' link with an eye icon to its right.

6. Click Allow



7. Click Ok



8. Click Next

9. Select the Mailchimp audiences(s) to import

Audience *
Which audience would you like to import?

Lost in the Sauce Marinara

10. Click **Next**

11. Map your standard fields from Mailchimp to Keap

Map your standard fields *
Match the standard contact fields from your MailChimp audience to your Keap contacts.

Mailchimp audience member	Keap contact
First name	First name
Last name	Last name

12. Click **Next**

13. Map any custom fields from Mailchimp to Keap

14. Click **Next**

15. Indicate if you have permission to send marketing communication to the Mailchimp audience(s)

Marketing permission *

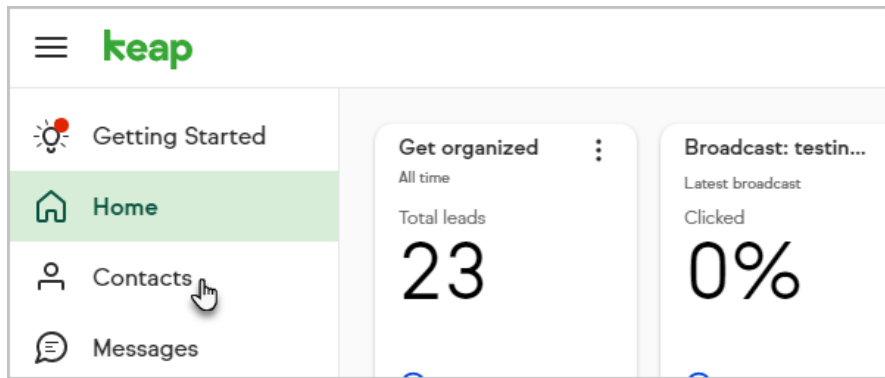
No
No
Yes

16. Click **Next**

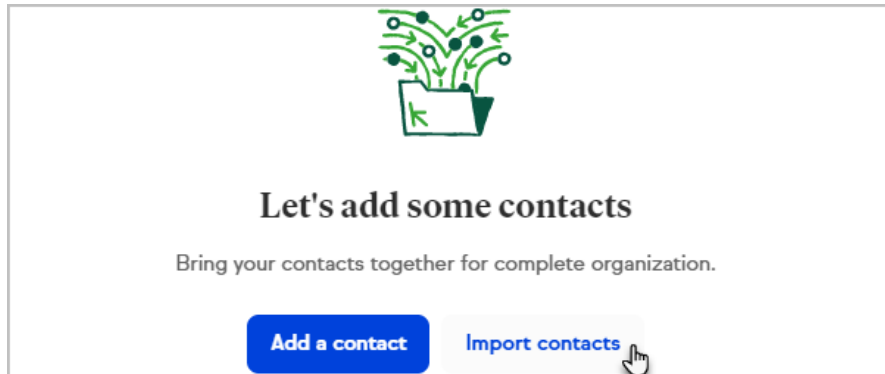
Manually sync your Mailchimp audiences

If you've added more contacts to your Mailchimp audience or noticed a mistake in some of your data mappings, you can resync Keap with Mailchimp.

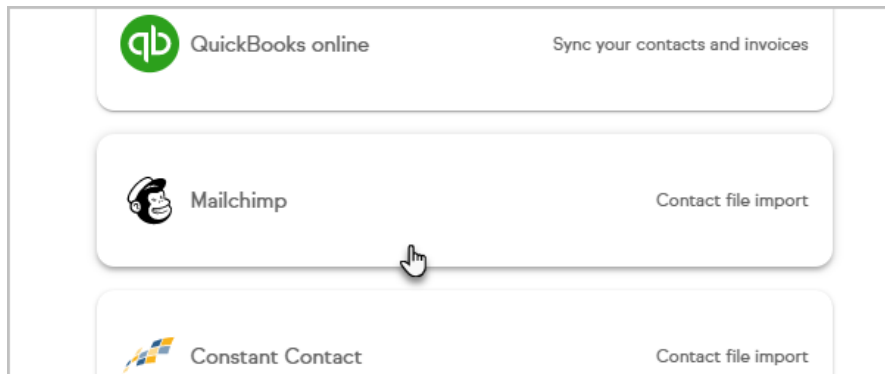
1. Navigate to **Contacts**



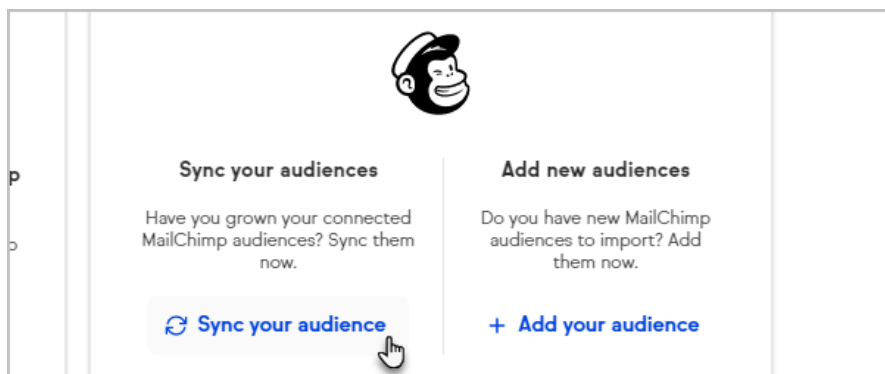
2. Click Import contacts



3. Click Mailchimp



4. Click Sync your audience



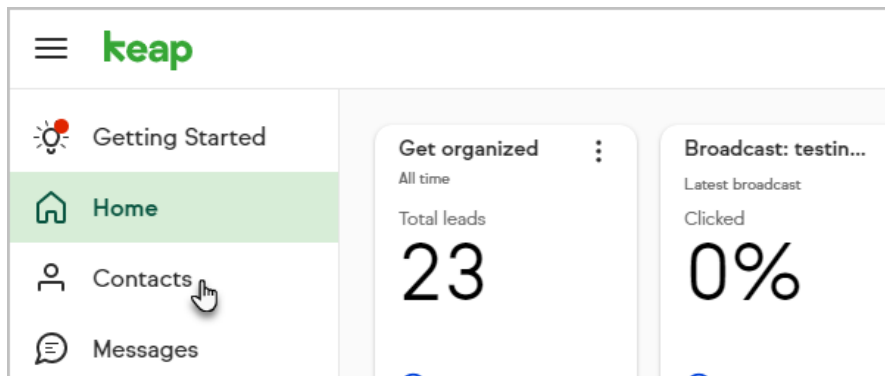
5. Your audiences will sync



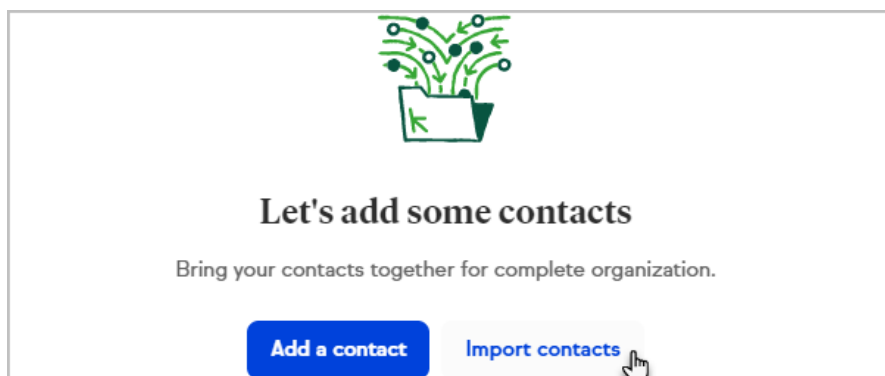
Import additional Mailchimp audiences to Keap

You can follow these steps to import more audiences after you've connected to Mailchimp. You can also add more audiences by navigating to Settings > Integrations > Mailchimp > Manage.

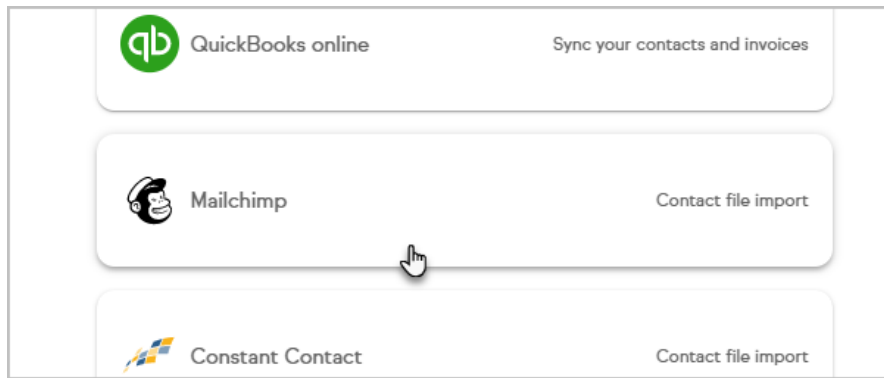
1. Navigate to Contacts



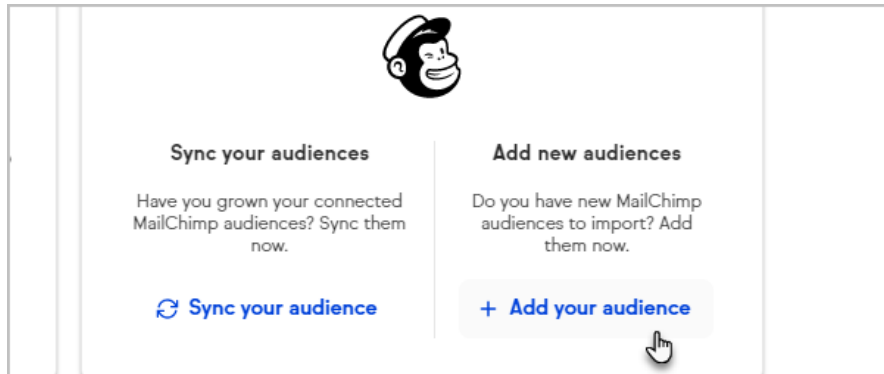
2. Click Import contacts



3. Click Mailchimp



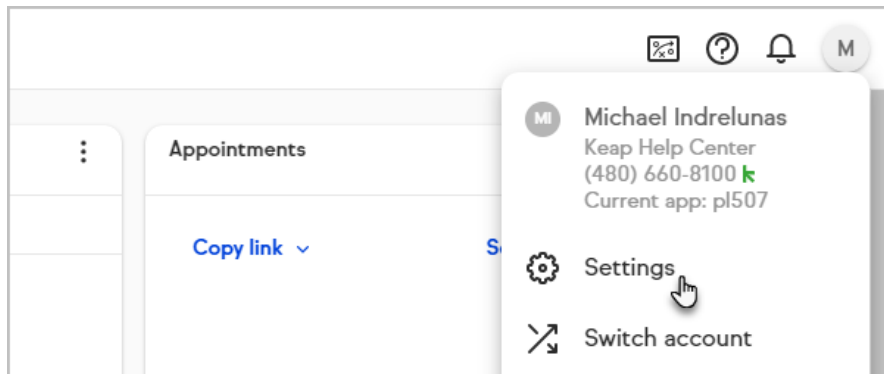
4. Click Add your audience



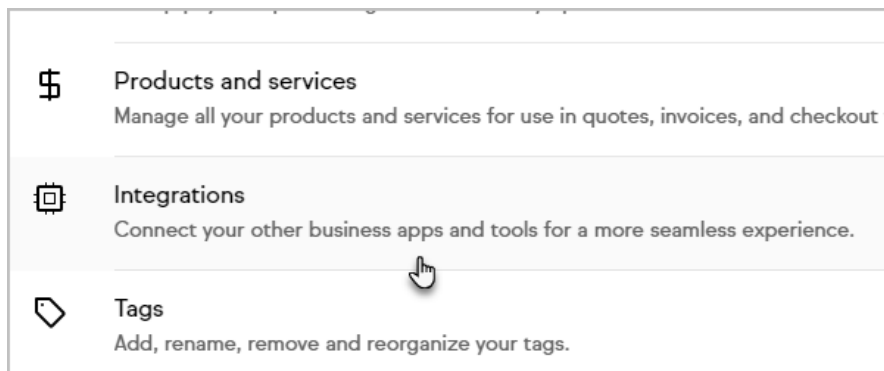
5. Select the audience(s) to import and complete the setup

Disconnect your Mailchimp integration

1. Open the profile menu and click Settings



2. Click Integrations



3. Click Delete

