

This article applies to:

Reports update: 7 new sales and marketing reports

With additional reports for Keap Pro and Max, you can grow your sales without having to sift through data and spreadsheets. We've added 7 new sales reports to Keap so that you can track total sales and payments, itemized product reports, receivables, failed invoices, and more. [Learn more.](#)

REST API Update: Update email status to marketable

Now your forms that use our REST API can update an existing contact's email status to marketable if they had previously opted out of marketing. In order to be updated, a contact's email status must be "Unengaged Marketable", "Unengaged Non-Marketable", "Non-Marketable", or "Opt-Out: Manual". [Learn more.](#)

Bug fixes

- Our REST API recently moved to a new version of a library that contained a minor, but still ISO complaint, change to date formatting. This change would have required some customers to make development changes to accommodate the format, so we updated the outbound payload to be consistent with the prior structures.
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