November 2020 Product Recap ⚲

This article applies to:

Let's grow together in 2021! We've updated Keap's Forms to give you even more ways to strengthen your lead capture. Easy Automations provides end-to-end automation, triggering great customer follow-up.

Infusionsoft Updates

[Analytics](#)

Keap Updates

[Forms Name change](#)

[Create multiple forms](#)

[Create custom fields on forms](#)

[Embed a form on your website](#)

[Trigger Easy Automation with an internal form](#)

[Trigger Advanced Automation with a form](#)

[Stop an Easy Automation](#)

[Create Sales Pipeline Deals](#)