Zapier integration

This article applies to:

Connect Keap to hundreds of other apps with Zapier.

Zapier lets you connect Keap to 2,000+ other web services. Automated connections called Zaps, set up in minutes with no coding, can automate your day-to-day tasks and build workflows between apps that otherwise wouldn't be possible.

Each Zap has one app as the Trigger, where your information comes from and which causes one or more Actions in other apps, where your data gets sent automatically.

While this article is designed to get you started using Zapier with Keap, if you run into trouble with Zapier, please utilize their Help & Support resources.

Getting Started with Zapier

Sign up for a free Zapier account, from there you can jump right in. To help you hit the ground running, here are some popular pre-made Zaps.

How do I connect Keap to Zapier?

1. Log in to your Zapier account (https://zapier.com/sign-up) or create a new account.
2. Navigate to "My Apps" from the top menu bar.
3. Now click on "Connect a new account..." and search for "Keap"
4. Use your credentials to connect your Keap account to Zapier.
5. Once that's done you can start creating an automation! Use a pre-made Zap or create your own with the Zap Editor. Creating a Zap requires no coding knowledge and you'll be walked step-by-step through the setup.

If you have any additional questions, you can reach out to contact@zapier.com.

Popular use cases

Create/update Keap contacts from new form submissions in GrooveFunnels

Use this Zap
Available triggers for events in Keap

- **New Contact** - Triggers when a new contact is created.
- **Updated Contact** - Triggers when an existing contact is updated.
- **Tag Added to Contact** - Triggers when a tag is added to a contact the first time.
- **New Task** - Triggers when a new task is created.
- **New Invoice** - Triggers when a new invoice is created.
- **New Payment (All Payment Type)** - Triggers when any payment is made regardless of the payment type. Credit Card Payments, Cash Payments, and Check Payments.
- **New Credit Card Charge - Merchant Only** - Triggers when a new credit card charge is made. (Merchant Only)
- **New Manual Payment - (Cash, Check)** - Triggers when a New Manual Payment is added. (Cash or Check)

Available actions in Keap

- **Tag Contact** - Apply tags to a contact
Create or Update Contact - Creates a new contact or updates an existing contact.

Create Invoice - Creates a new invoice

Create Note - Creates a new note on a contact record

Create Task - Creates a new task on a contact

Add a Product to an Invoice - Add a product to an already existing invoice

Create Company - Creates a Company

Available searches in Keap

Find Contact - Finds a contact by name

Find Company - Finds a company by name

Find or create company - Searches for a company and creates one if no results are found