

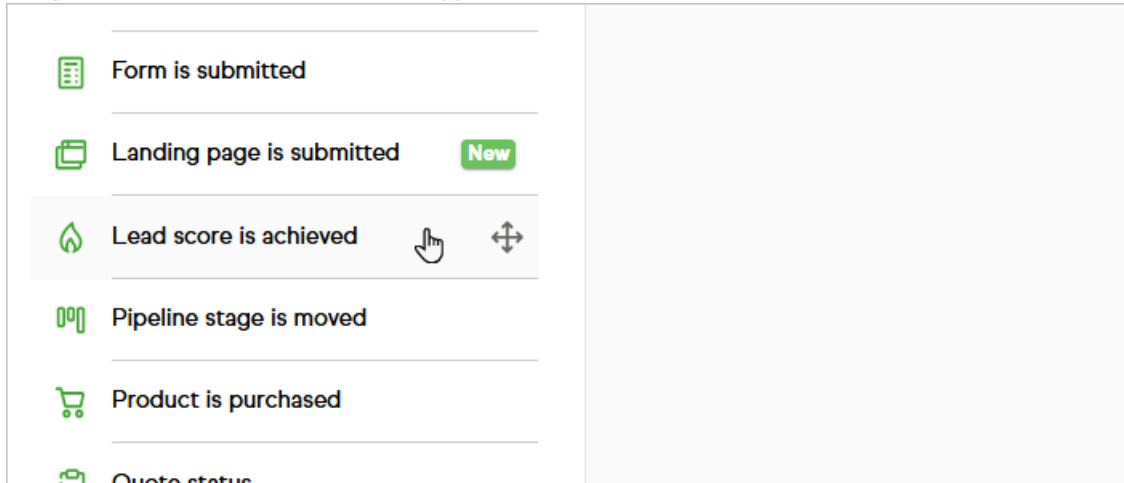
When Trigger - Lead Score is Achieved

Last modified on: 06/24/2025 8:16 am MST

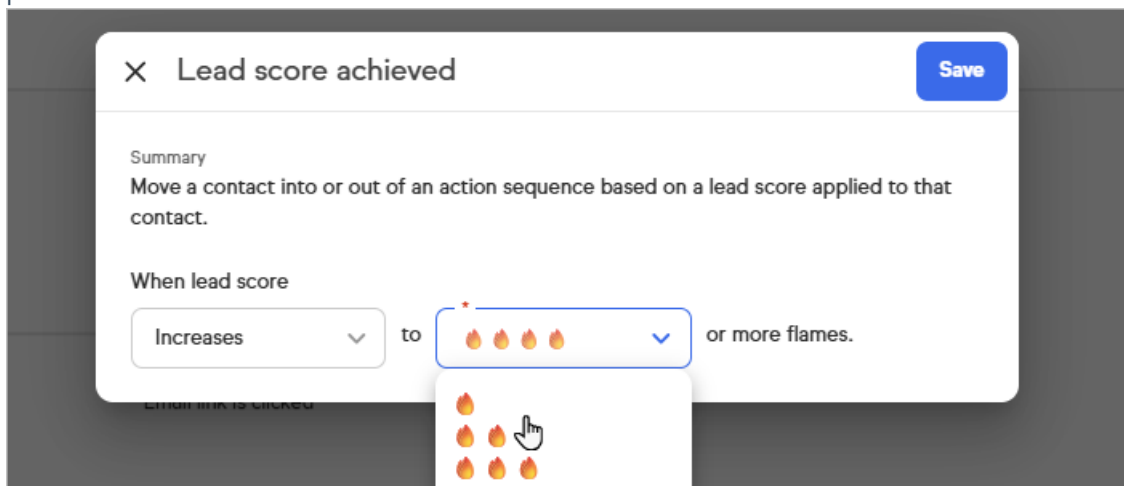
Tags: Keap-Max

You can configure automation to take place when a contact's lead score increases or decreases to a specific number. Once the score has been reached, the goal is satisfied and the automation will continue.

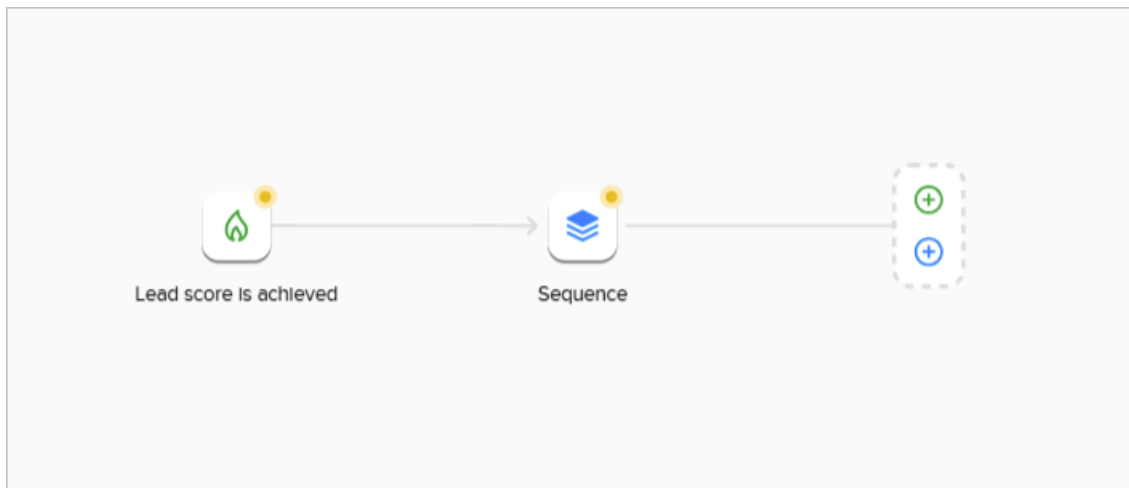
1. Drag the **Lead Score is Achieved** trigger onto the canvas.



2. Configure the number of flames needed to accomplish this goal and send the prospect to the next part of the automation and click the **Save** button.



3. Connect it to the appropriate sequence



4. You are now ready to publish your changes.

