Bulk Opt-in Contacts ⸓

This article applies to:

Contacts that are added through plugins/integrations can be added as "Non-Marketable". This is usually because a setting on the plugin/integration side wasn't configured correctly. If this happens to you, you can use the **bulk opt in** feature to make them marketable to receive emails. Note: **Only email with the Non-Marketable status can use the bulk opt-in feature**

1. Go to **Reports**
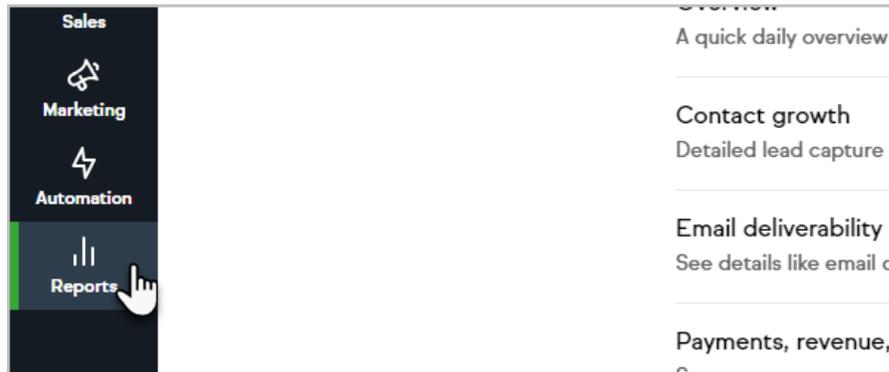
2. Click **Email Engagement Tracker**
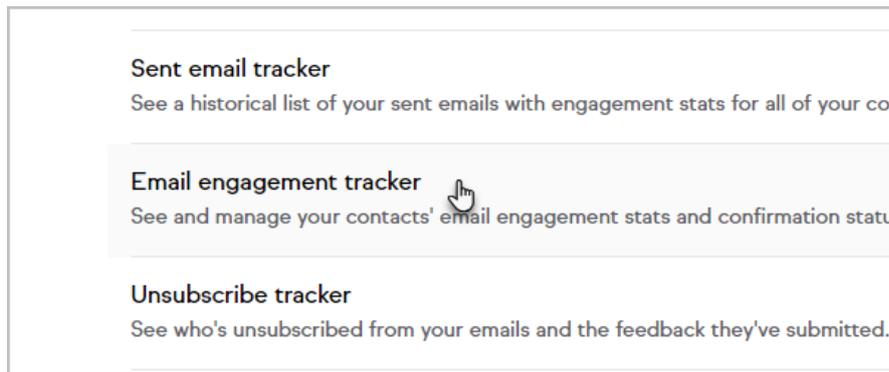
3. Optional: Click **New Search** if it is present
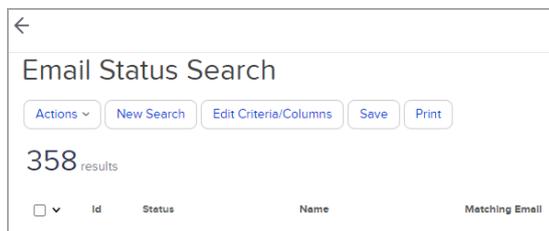
4. Select **Non-Marketable**

5. Click **Search**

6. Check the top check box to select all the results

7. Click **Actions**

8. Search and select **Update Opt-In/Out Status**

9. Select the Email fields you want to update and select **Opt-In**

10. Click **Process Action**

Opt In or Out?　　　　　　　Opt-In ▼

Because you've obtained permission to market to these contacts, you may import them and s

See our Email Deliverability Handbook for more details.

[Process Action]　[Cancel]