

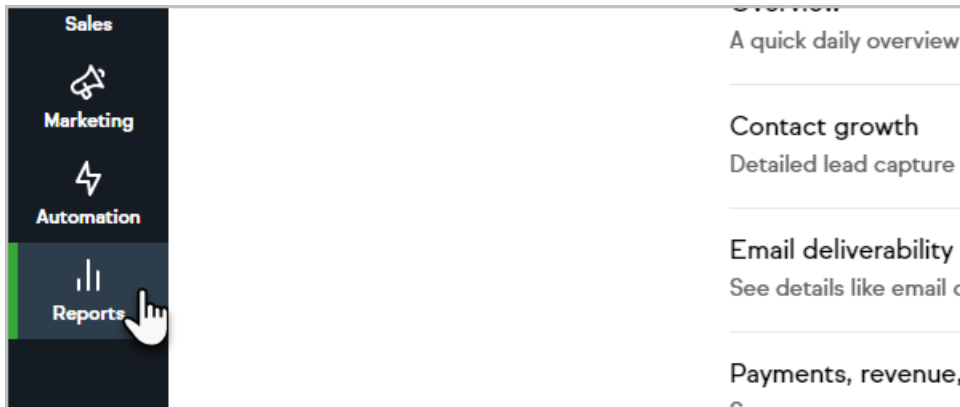
# Bulk Opt-in Contacts

Last modified on: 11/04/2025 9:44 pm MST

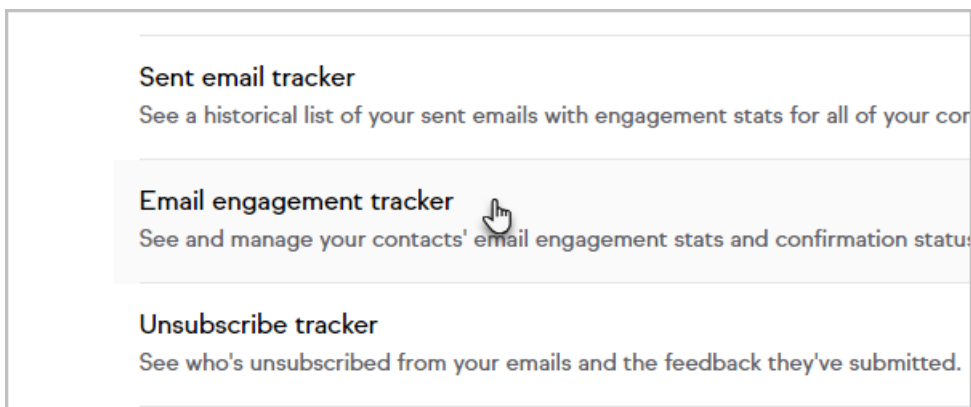
Tags: Keap-Pro Keap-Max

Contacts that are added through plugins/integrations can be added as “Non-Marketable”. This is usually because a setting on the plugin/integration side wasn’t configured correctly. If this happens to you, you can use the **bulk opt in** feature to make them marketable to receive emails. Note: **Only email with the Non-Marketable status can use the bulk opt-in feature**

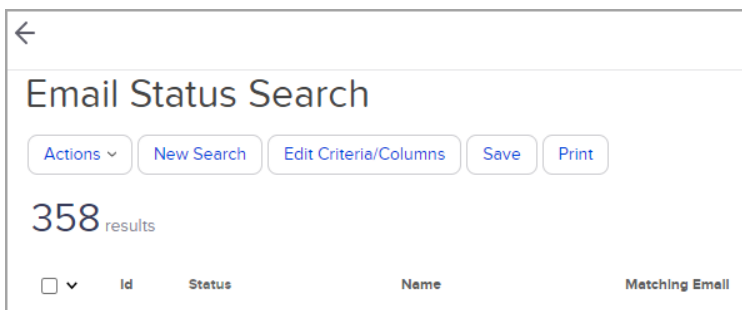
1. Go to **Reports**



2. Click **Email Engagement Tracker**



3. Optional: Click **New Search** if it is present



4. Select **Non-Marketable**

Search   General   Address   Phone/Email   Custom Fields   Misc Criteria

**Search Criteria**

Email Status contains any

non-

Automatically opted out reason Email Status

Last Sent Date Non-marketable

5. Click **Search**

6. Check the top check box to select all the results

Actions ▾   New Search   Edit Criteria/Columns   Save   Print

**173** results (173 Selected)

<input checked="" type="checkbox"/> ▾	Id	Status	Name ↓	Matching Email
<input checked="" type="checkbox"/>	781	Non-marketable	Zed McMasters	zach.miller@test.
<input checked="" type="checkbox"/>	783	Non-marketable	Zander Mills	zander.mills@tes

7. Click **Actions**

8. Search and select **Update Opt-In/Out Status**

Actions ▾   New Search   Edit Criteria/Columns   Save   Print

opt

Update **Opt-In/Out Status**

			Name ↓	Matching Email
<input checked="" type="checkbox"/>	781	Non-marketable	Zed McMasters	zach.miller@test.
<input checked="" type="checkbox"/>	783	Non-marketable	Zander Mills	zander.mills@tes

9. Select the Email fields you want to update and select **Opt-In**

## Update Opt-In/Out Status

Your search returned **173 results**. This action will update the opt-in/out status for each of the con

Email Fields to Update:

Email  
Email Address 2  
Email Address 3

Opt In or Out?

Opt-In

Because you've obtained permission to market to these contacts, you may import them and s

See our [Email Deliverability Handbook](#) for more details.

10. Click **Process Action**

Opt In or Out?

Opt-In

Because you've obtained permission to market to these contacts, you may import them and s

See our [Email Deliverability Handbook](#) for more details.

Process Action

Cancel