This article applies to:

An SPF record is a type of Domain Name Service (DNS) record that identifies which mail servers are permitted to send email on behalf of your domain. The purpose of an SPF record is to prevent spammers from sending messages with forged From addresses at your domain.

Example of SPF record set up through GoDaddy using Gmail

```
v=spf1 include:_spf.google.com include:infusionsoft.com ~all
```

DKIM (Domain Keys Identified Mail) is a complex email protocol that allows a sender's identity to be authenticated by the recipient to help combat email fraud.
To setup:

1. Navigate to your Keap settings

2. Select Email settings
3. Select Add a Domain

4. Complete steps 1 - 4 to add additional email domains.
5. Select Verify