DKIM and SPF Setup Example

This article applies to:

An SPF record is a type of Domain Name Service (DNS) record that identifies which mail servers are permitted to send email on behalf of your domain. The purpose of an SPF record is to prevent spammers from sending messages with forged From addresses at your domain.

Example of SPF record set up through GoDaddy using Gmail
v=spf1 include:_spf.google.com include:infusionmail.com ~all

DKIM (Domain Keys Identified Mail) is a complex email protocol that allows a sender's identity to be authenticated by the recipient to help combat email fraud.

To setup:

1. Navigate to your Keap settings
2. Select Email settings

3. Select Add a Domain

4. Complete steps 1 - 4 to add additional email domains.
Step 1
Choose the domain you would like to authenticate.

- Domain options are the Email Address setup in the User Records

Step 2
Go to your DNS provider. Create a new CNAME using the text below as the host (sometimes called name).

- 4452f43e-9f9d-4325-91fd-931995e7f0f2b._domainkey.gmail.com

Step 3
Copy and paste the following text into your DNS value.

- dkim.infusionmail.com

Step 4
Once you've saved the record, return here and click the 'Verify' button below. We will attempt to verify the record is live and setup correctly and notify you of the result. We will begin signing emails only when this verification has completed successfully. For more information, please refer to the DKIM Help Center Article.

5. Select Verify