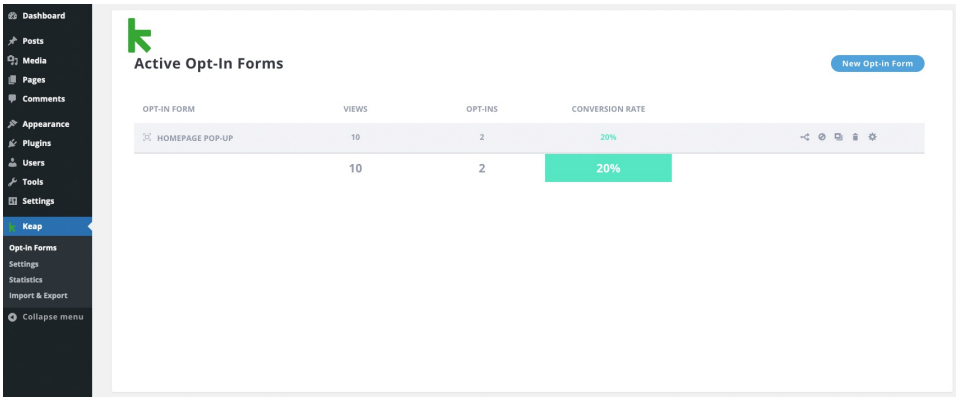
Install the WordPress Plugin on your Website

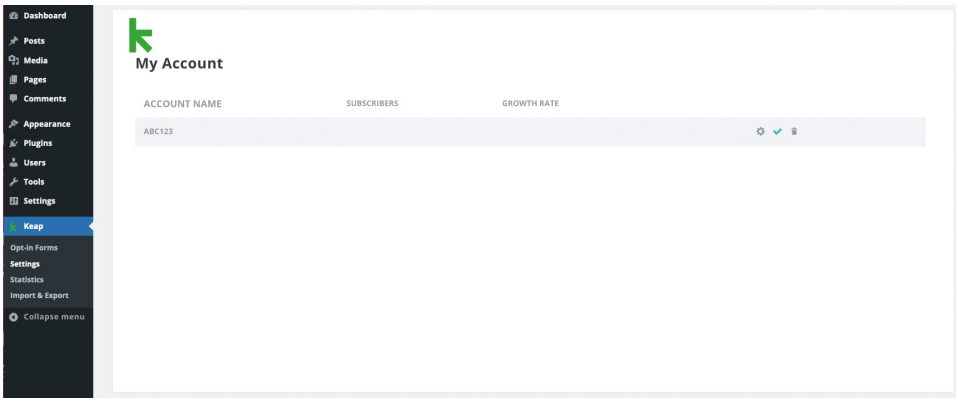
This article applies to:

Follow the instructions below to set up our WordPress plugin on your WordPress website. This plugin will allow you to create beautiful, interactive and Keap-compatible web forms on your WordPress site

Important Note! You can only connect your account to one WordPress website. Connecting it to multiple sites will result in new contact records not being created! When installing the plug-in on a 'Multi-Site Installation' of WordPress, the same rule applies. Your account can only be connected to one site. To ensure plug-in compatibility, it is recommended that you have upgraded to the most recent version WordPress prior to installing the plugin

1. Sign in to your WordPress admin account.
2. Within WordPress admin view, navigate to the **Plugins** tab on the sidebar.
3. Click the **Add New** tab under the Plugins tab.
4. Search for **Keap Official Opt-In Forms** from the search bar found on the top right corner of the WordPress plugin directory view. You can also click here to download it directly.
5. Click the **Install Now** button.
6. The next step is to connect the app to your Keap account





Dashboard
Posts
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Import & Export
Collapse menu
Opt-In Stats
Refresh Stats
Clear Stats
New sign ups LAST 30 DAYS LAST 12 MONTH
Optins Past 12 Months
2
1.5
1
0.5
0
01/2021
02/2021
03/2021
04/2021
05/2021
06/2021
07/2021
08/2021
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Date
Optins
2 NEW SIGNUPS | 2 PER MONTH
View Opt-In Stats
View Page Stats