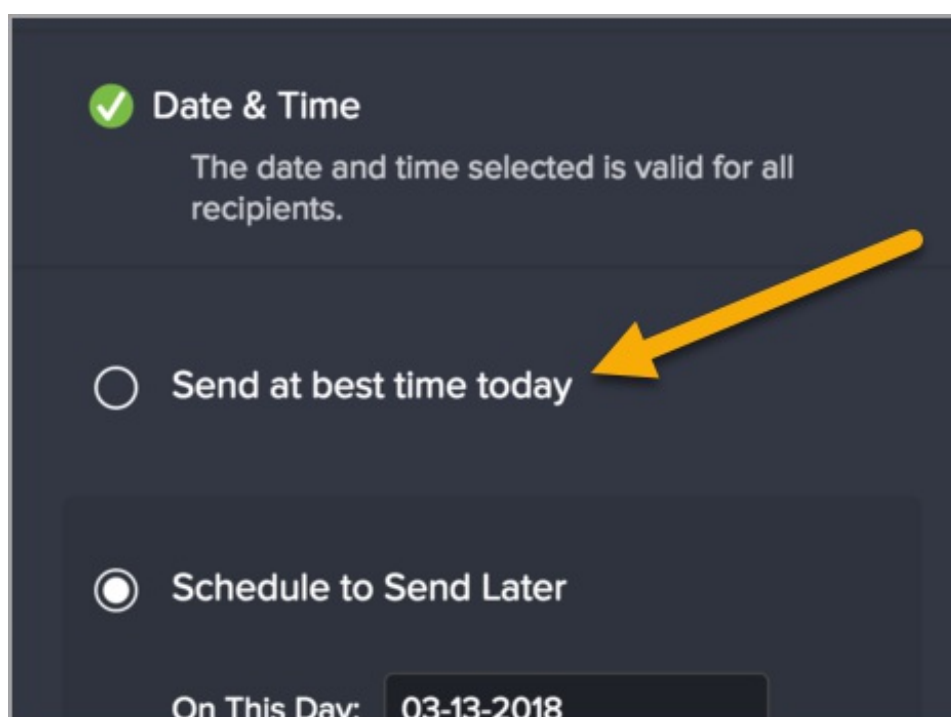


# May update 2018 | Keap

Last Modified on 02/15/2019 9:50 am MST

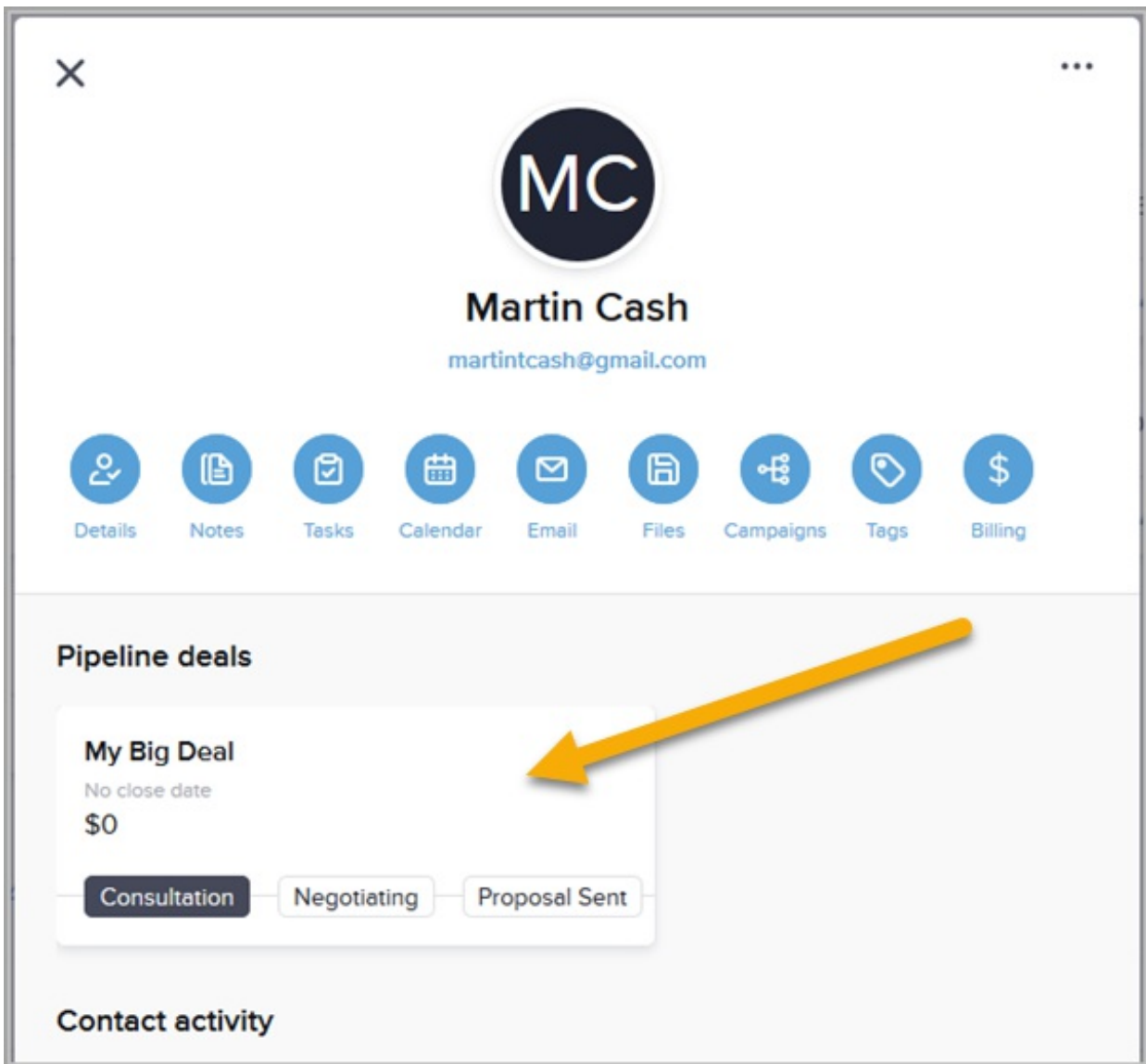
## Optimal send time for email broadcasts

By harnessing behavioral data from your contact's email engagement activities and "big data" collected from our email sending servers, we have created a service which calculates the best time to send an email to a given group of recipients. [Click here](#) to learn more.



## Deal is now present on contact record

If you open a contact record that is associated with a Deal, a Deal Card will display. If the contact is associated with multiple Deals, all deals will display next to each other. [Click here](#) to learn more.



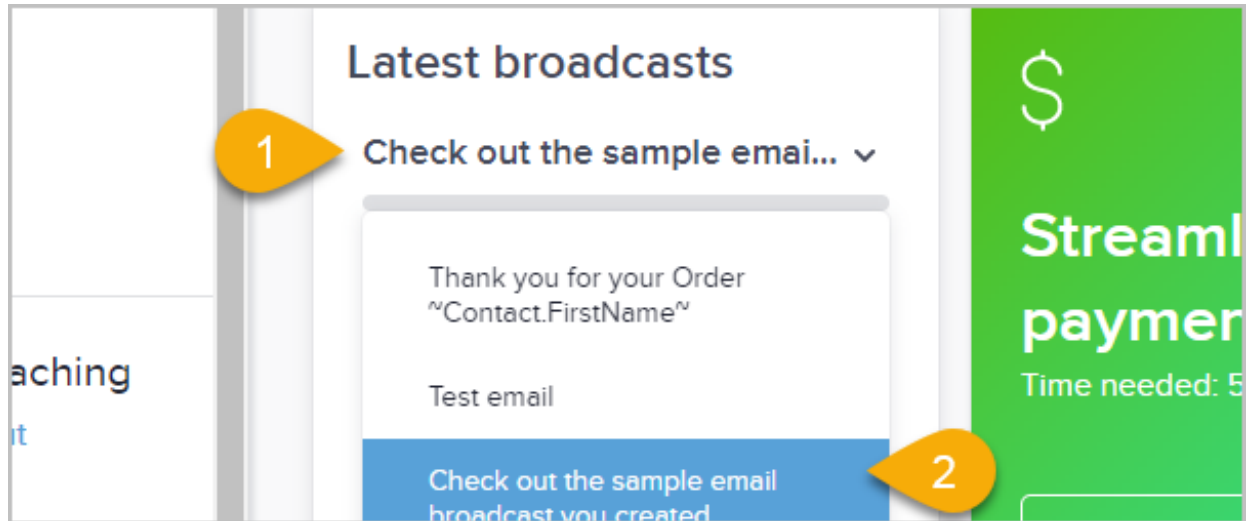
## New contact import features

[Read the article](#) to learn how to import contacts in Infusionsoft.

- Tag contacts on-the-fly while importing contacts
- Send a broadcast or add contacts to a sequence at the conclusion of a contact import.

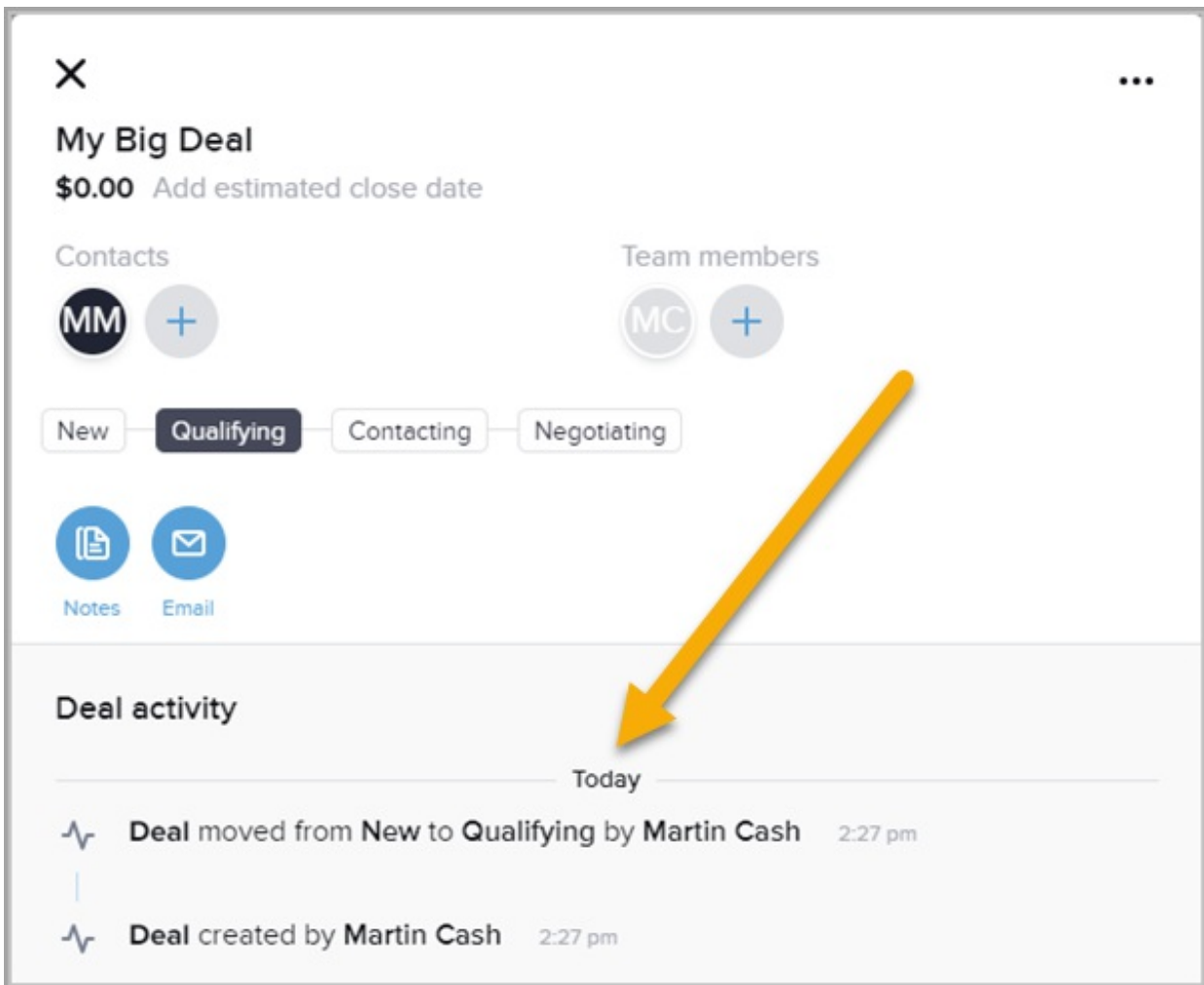
# Latest broadcast dashboard widget

With the [Latest Broadcasts Dashboard Widget](#) you can quickly view your open and click-through rate.



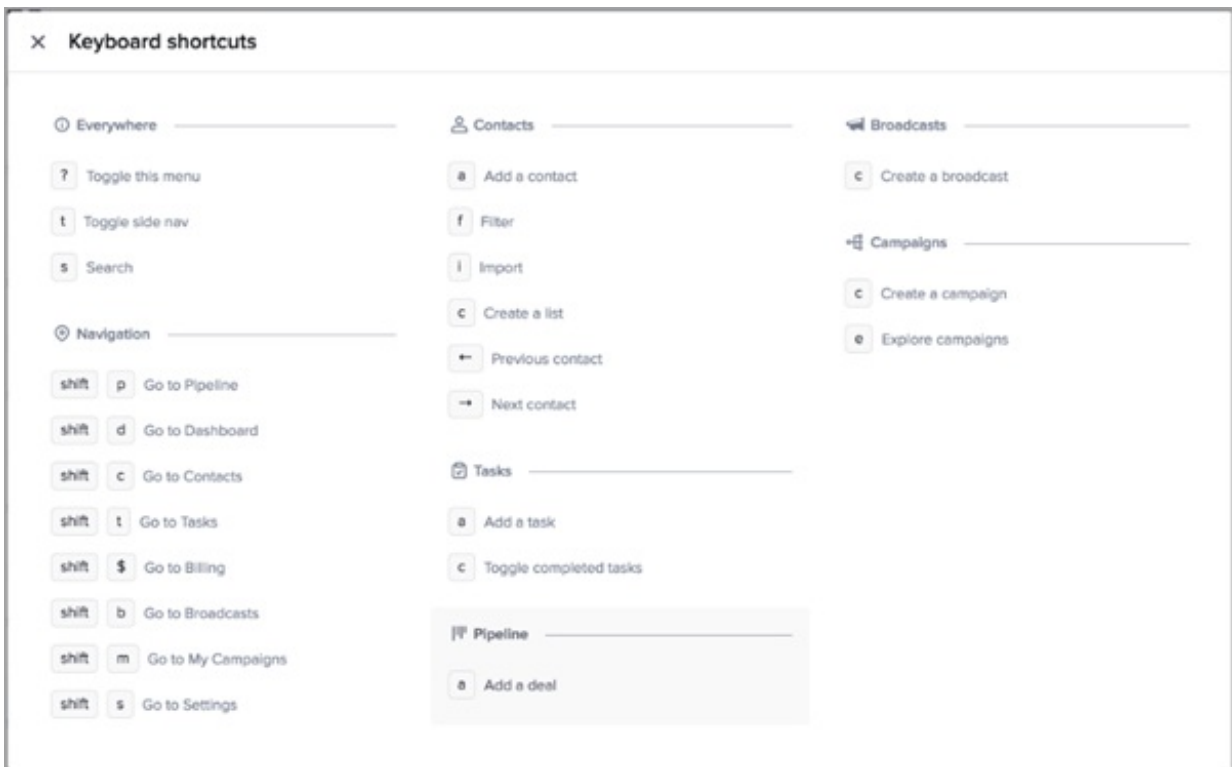
# Deal activity feed

With the [Deal Activity Feed](#), you can see a full history of stage-to-stage deal movement.



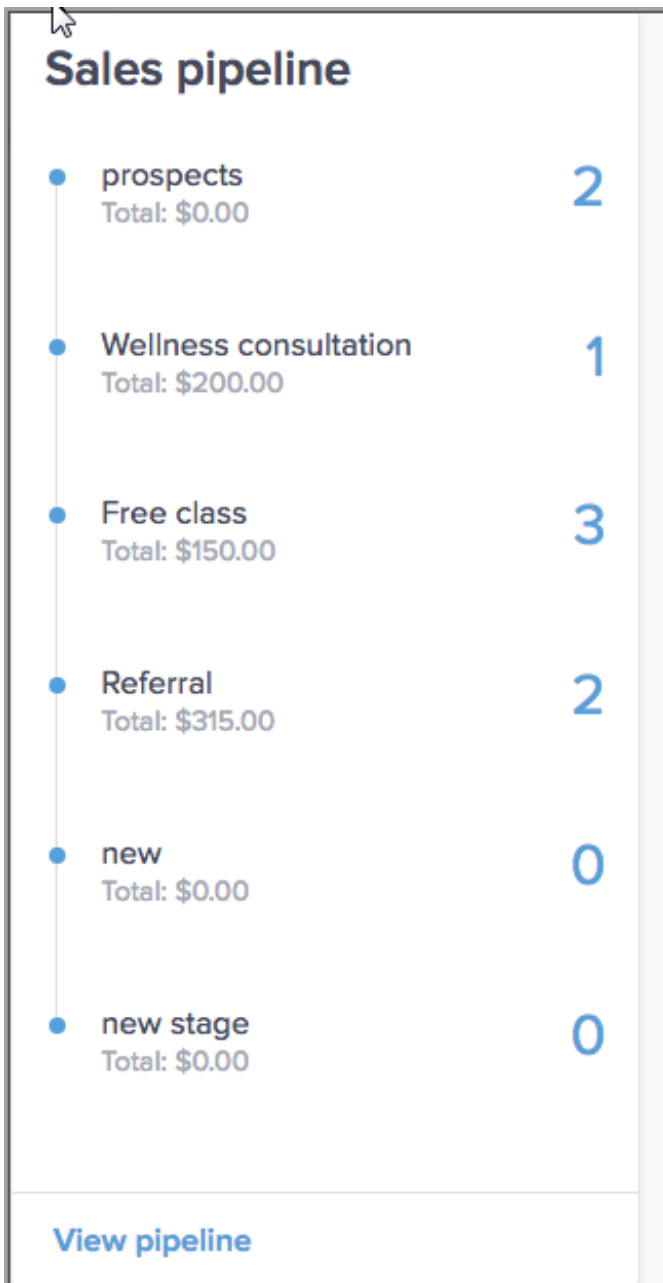
## Keyboard shortcuts

Quickly navigate Infusionsoft using [keyboard shortcuts](#) !



# Sales pipeline dashboard widget

Get a quick overview of your pipeline with the new [Pipeline Dashboard Widget](#).



## GDPR: anonymize a contact

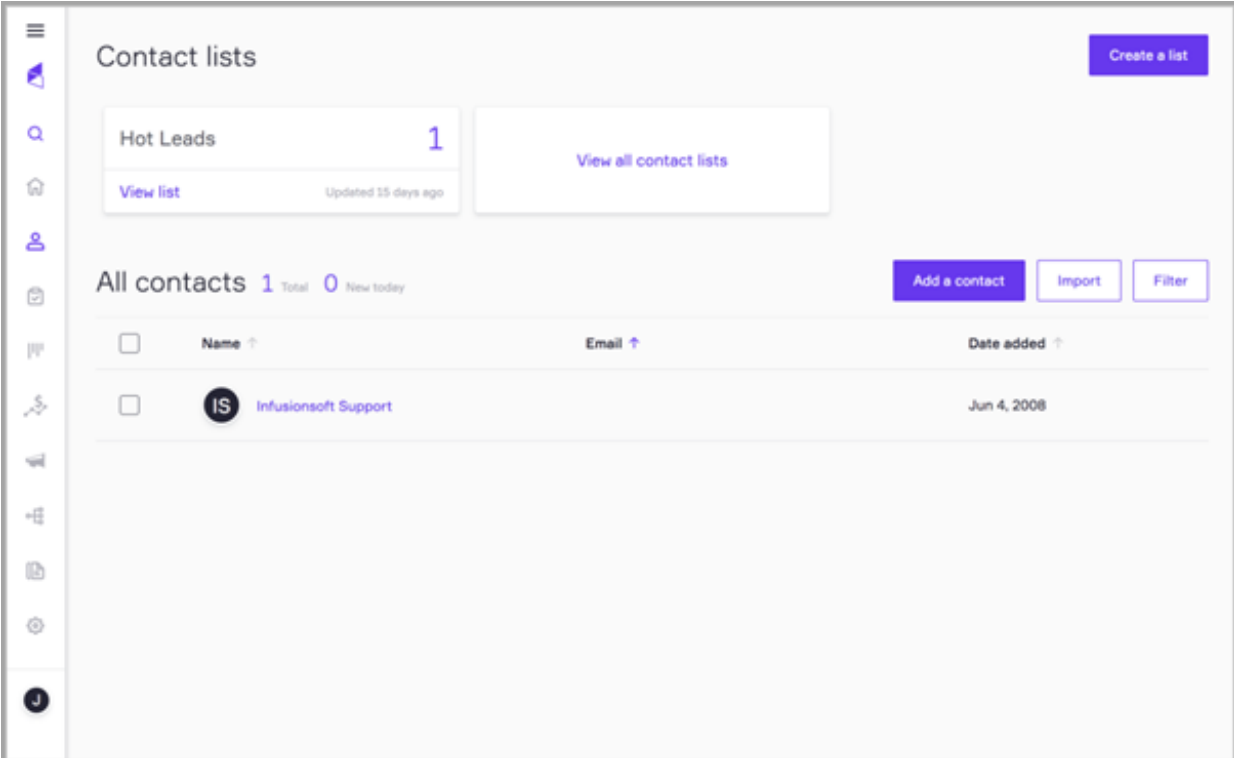
New features are coming May 22nd to help you comply with GDPR regulations:

- [How to Enable GDPR Settings](#)
- [How a Contact May Exercise Their Right of Erasure](#)
- [How to Anonymize \(Redact\) a Contact Record](#)
- [How Anonymous Records Work](#)


Also, be sure to check out the [GDPR Readiness Guide](#) !

## Branding update

The Infusionsoft web application has been updated with the new Infusionsoft branding. Not only do we have new eye-catching colors and designs – our web application has a higher degree of accessibility, making it easier to use for those with limited vision.



The screenshot displays the 'Contact lists' management interface. On the left is a vertical sidebar with navigation icons. The main content area is titled 'Contact lists' and includes a 'Create a list' button in the top right. Below this, there is a card for 'Hot Leads' with a count of '1' and a 'View list' link, along with a 'View all contact lists' button. Underneath is the 'All contacts' section, showing '1 Total' and '0 New today'. It features 'Add a contact', 'Import', and 'Filter' buttons. A table lists contacts with columns for 'Name', 'Email', and 'Date added'. One contact is visible: 'Infusionsoft Support' with a date of 'Jun 4, 2008'.

<input type="checkbox"/>	Name ↑	Email ↑	Date added ↑
<input type="checkbox"/>	 Infusionsoft Support		Jun 4, 2008