

# Switching Between Max Classic and Keap®

This article applies to:

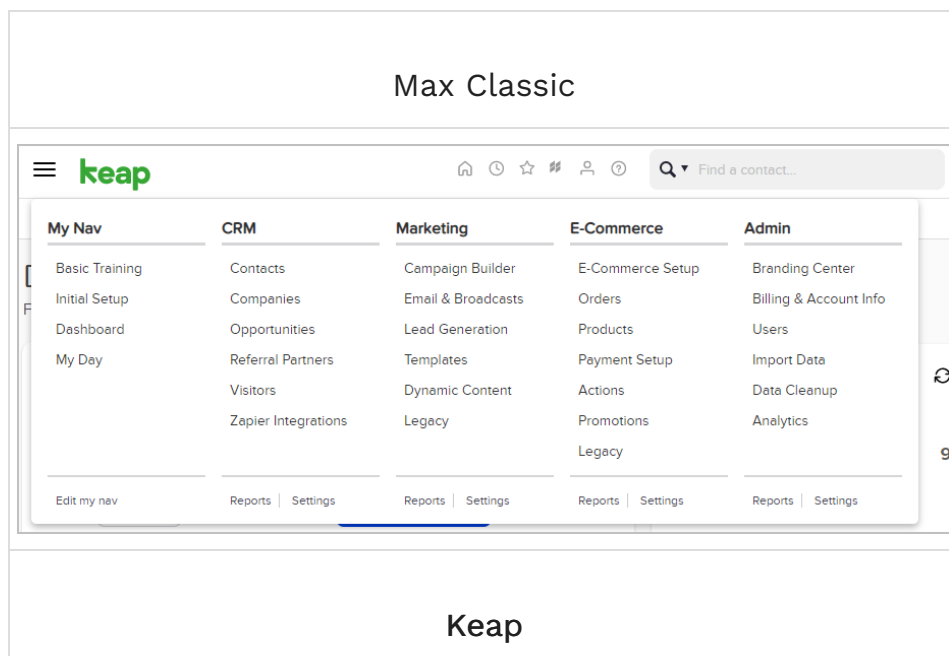
[Pro](#)

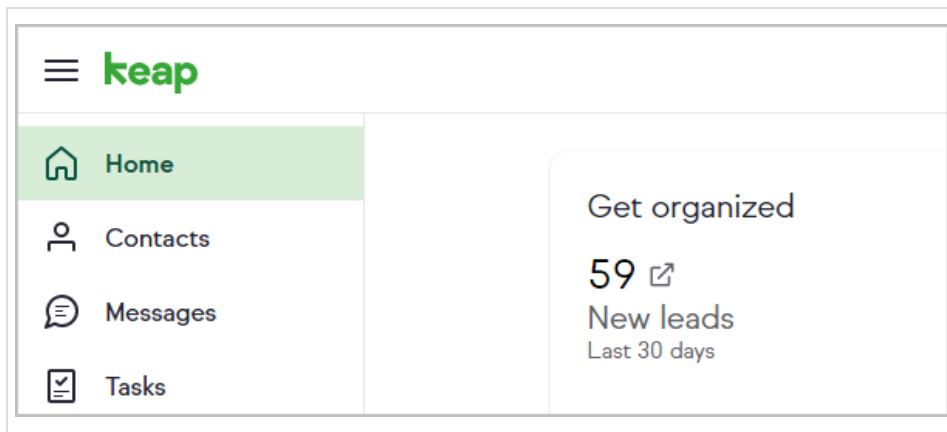
[Max](#)

Some features are either not yet available in Keap or are not backwards-compatible with Max Classic.

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## Visually identify your version





## These features are backward-compatible

The following features exist in both versions and the data associated with that feature **will be consistent** between the two versions. Essentially, this means that Keap is backward-compatible with the following features:

- Contacts
- Tags
- Custom Fields
- Emails
- Tasks
- Notes
- Lists (saved searches)
- Broadcasts
- Campaigns\*\*

**\*\*Warning!** The following campaign goals and sequence processes are not yet available in Keap:

### Campaign Goals:

- Landing Page Submitted (legacy)
- Note Applied
- Product Purchased
- Quote Status
- Opportunity Stage Moved

### Campaign Sequence Processes:

- Voice

- Fax
- Legacy Action Sets
- Letter
- Fulfillment List
- Create Opportunity

## These features are not backward-compatible

The following features and the data associated with these feature **will NOT be consistent** between the two versions. This means that either the feature does not exist in Keap or the feature does exist, but the data is not backward-compatible with Max Classic.

- Opportunity records - The new Pipeline feature in Keap is a brand-new system that is not backwards compatible with Max Classic Opportunities. This includes the Sales Pipeline and Opportunity records.
  - Order Forms
  - Shopping Cart
  - Internal Forms - Keap's Internal Forms are separate from Max Classic's Internal Forms.
  - Sales Pipeline
  - Invoices
  - Appointments
  - My Day
  - Email history - A list of emails sent to a contact in Max Classic will not display on that contact record in Keap
  - Activity Feed - The Activity Feed in Keap will not display activities created while in Max Classic. A Task that was created in Max Classic, for example, will still show up as a Task in Keap, just not in the Activity Feed.
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