Send an HTTP Post in a Sequence

This article applies to:

An HTTP Post is used to send information from Keap to a web page that runs a script (e.g., ASP, PHP, Javascript) which extracts data from the URL and processes it on your web server.

Please Note! Only standard port numbers are supported. Supported ports are: 80 and 443.

Each HTTP post object must be configured individually. They cannot be re-used in multiple sequences or at more than one point in the same sequence. HTTP post objects are not archived. If you delete an HTTP Post object from a sequence, it can only be restored if you restore a previous version of the entire automation.

1. Double-click on the sequence you wish to edit or create a new sequence.
2. Drag and drop a Send HTTP Post object onto the canvas.
3. Double-click on it to configure the post settings.

4. Enter the post URL. This is where the external web server script is hosted.
5. Click Merge to access the Keap fields you can post.

Each line item of the HTTP Post will send 2 pieces of information to the URL: a field name and a field value.

- Name: The field name can be defined by you. This flexibility allows you to use existing scripts and / or comply with external API standards. If there is no need to comply with external standards, you may use the default Keap field names for standard or custom fields.
6. You can add multiple lines of Name / Value pairs.
   - Click the “plus” icon to add another pair
   - Click the “minus” icon to remove a pair

7. Note: You cannot reorder the lines after they've been added. You can only delete and recreate them. Click on to remove a Name / Value line item.

8. When you've finished adding Name / Value lines, click on the Test button to verify the post is working as expected.

   A “200” response code validates the post is working properly. Other response codes may require troubleshooting. A 409 error may mean that the user you selected already has a member record in CustomerHub. Try testing with a different user.

9. Click Back to Sequence

10. You are ready to publish your changes.