

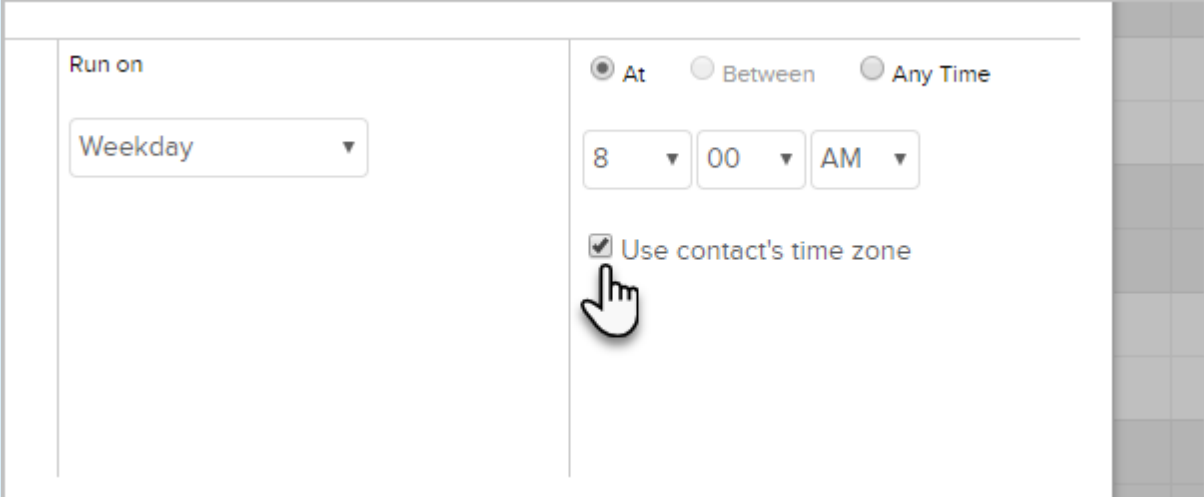
Using a different version of Infusionsoft? [Click Here](#) to learn more

Field Timers

Last Modified on 08/27/2018 10:38 pm MST

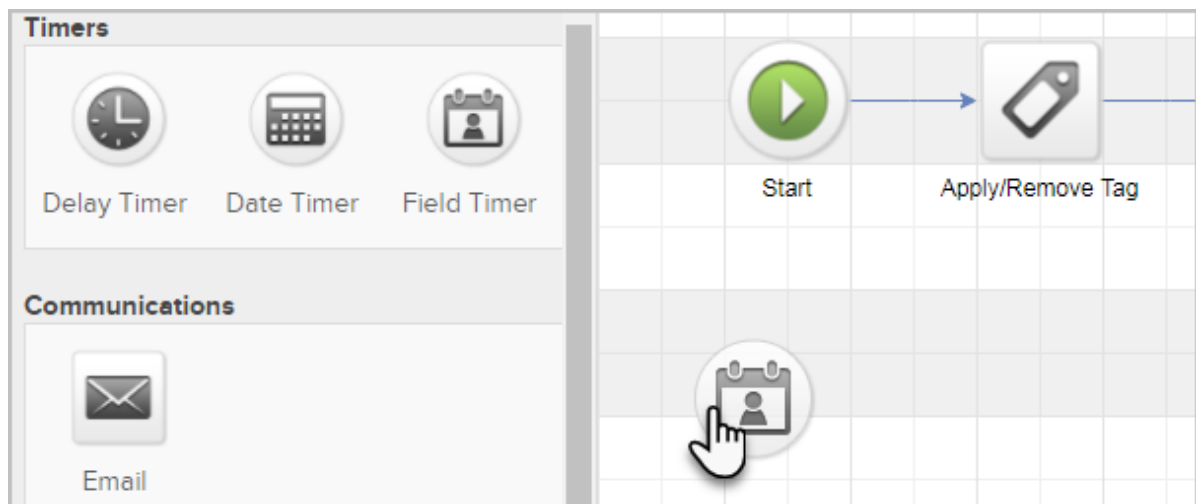
Field Timers allow you to schedule a marketing piece based on a date or date/time field in the contact record. There are two default date fields in every contact record: Anniversary Date and Birthday Date. You can also create your own custom date or date/time field.

Pro-Tip! You can override the default time zone with the time zone of the contact record so that your emails send at the most appropriate time for their time zone.

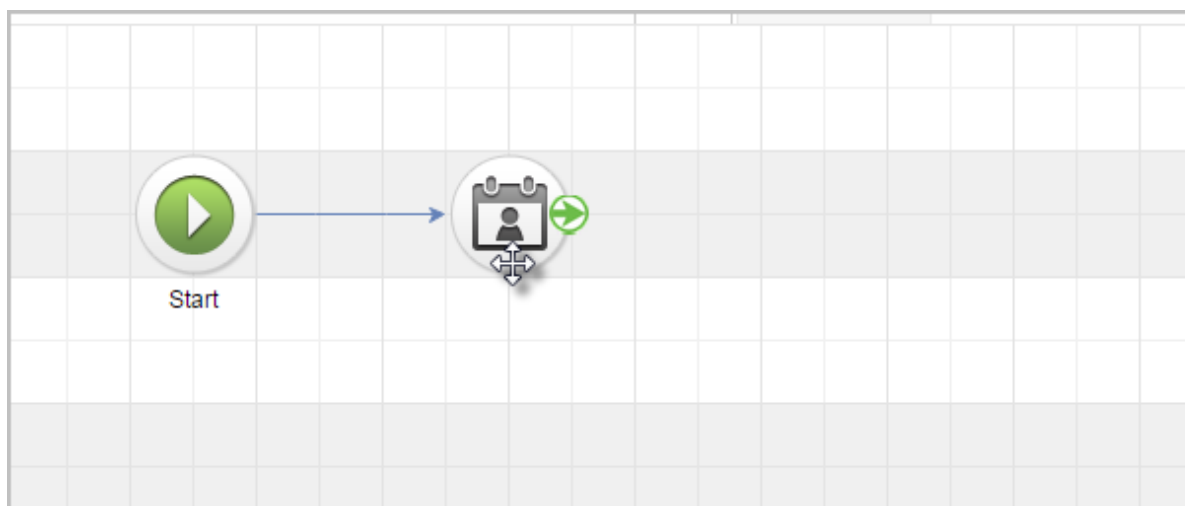


The screenshot shows a configuration window for a field timer. On the left, under the heading "Run on", there is a dropdown menu currently set to "Weekday". On the right, there are three radio buttons: "At" (selected), "Between", and "Any Time". Below these are three input fields for time: "8", "00", and "AM", each with a small downward arrow. At the bottom right, there is a checked checkbox labeled "Use contact's time zone", with a hand cursor pointing to it.

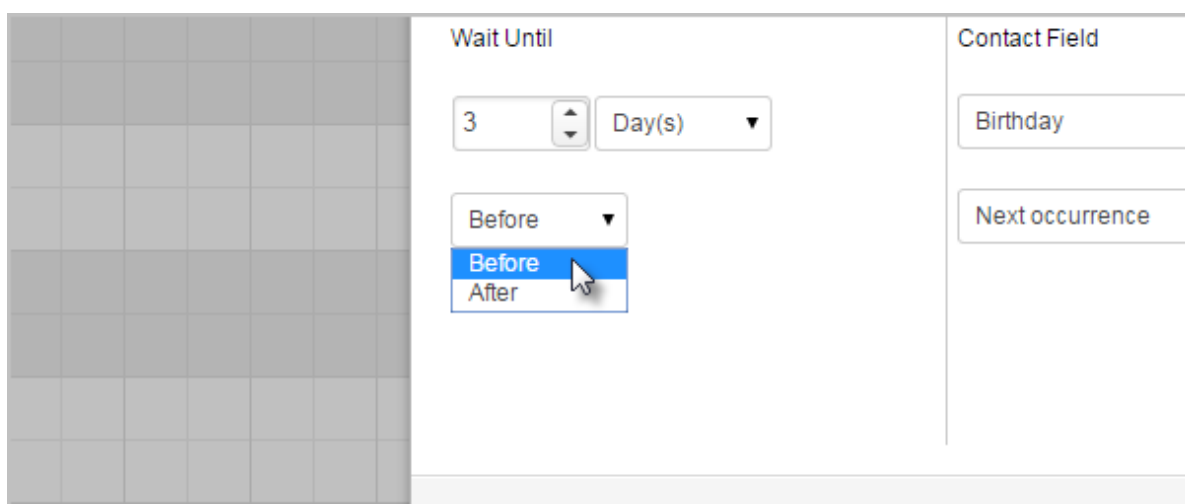
1. Drag the Field Timer snippet onto the canvas



2. Double-click it to configure it.



3. In the Wait Until section, select the day(s), week(s), month(s) to delay before or after the custom date.



4. In the Contact Field section, select the date field. By default, Birthday and Anniversary will always show in the drop down. Any new custom date or date/time fields will show here too.

Before the contact's next birthday and then run at 8:00 AM (GMT -07:00) Phoenix

Day(s) ▼	Contact Field	At
	Birthday ▼	8 ▼ 00 ▼ AM
	Next occurrence ▼	
	Next occurrence (highlighted)	
	Use year from field	

NOTE: Selecting **Next Occurrence** will look at the Month/Date to schedule the event. Selecting **Use Year from Field** will look at the Month/Date & Year to decide when to schedule the event.

5. Choose what time of day you would like to send this marketing piece and click **Save**. If you are using a date/time field, this will say "The time specified in the contact field." It will send based on the time set in the contacts custom field.

6:00 AM (GMT -07:00) Phoenix

	At
	6 ▼ 00 ▼ AM ▼
	AM (highlighted)
	PM

6. You are now ready to publish your changes.

Pro Tip! Only one type of timer can be used per "Start" button. Meaning, no Start > Email > Delay Timer > Task > Date Timer. The Date Time would need to be on it's own "Start" button.

