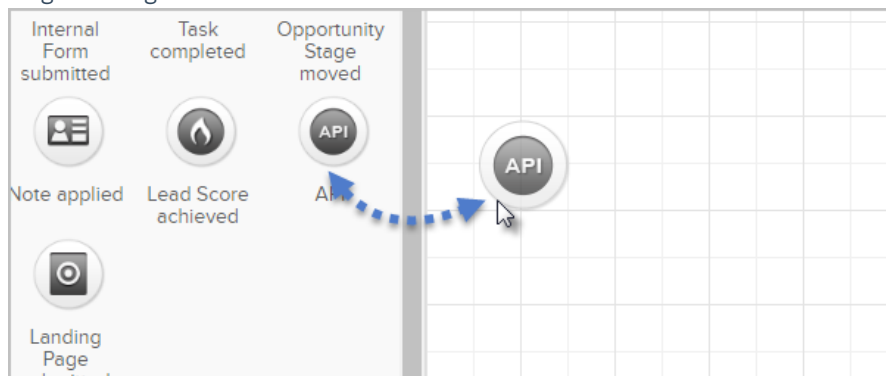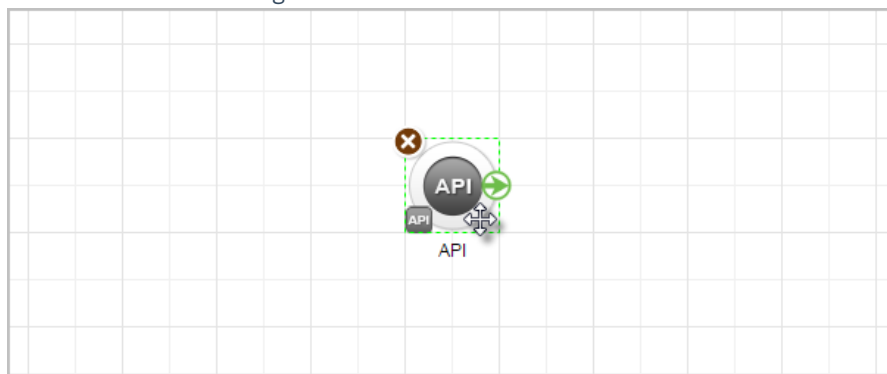# Automate something when the API is called 🔗

This article applies to:

API Goals in advanced automations are ways to connect your app integrations to your sequences. Configure your API goal, then connect the goal to a sequence. For an example, check out how to create custom API goals when using the BigCommerce integration
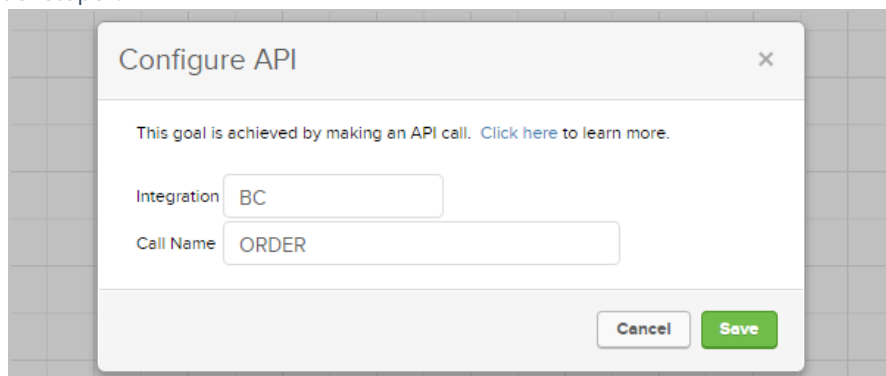
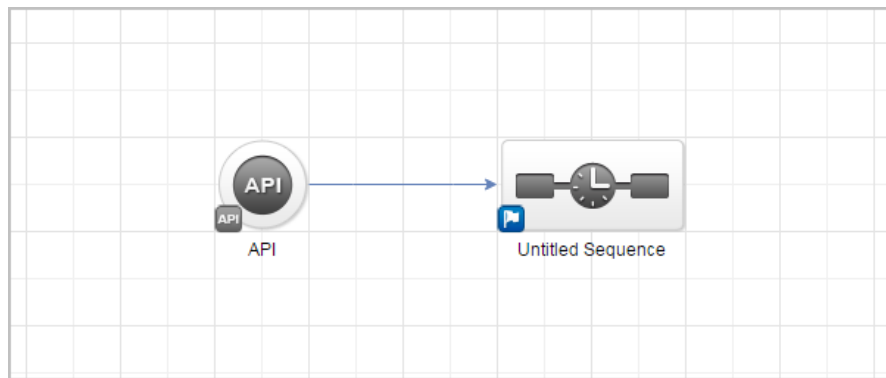1. Drag an API goal onto the canvas

2. Double-click it to configure

3. Configure the API goal. The **Integration** and **Call Name** can be anything you want, or these values will be provided to you by the 3rd party app developer.

4. Connect the API goal to a sequence and test your API call

5. For more information about our REST API, please see our documentation, here.