Automate something when the API is called

This article applies to:

Pro

Max

API Goals in advanced automations are ways to connect your app integrations to your sequences. Configure your API goal, then connect the goal to a sequence. For an example, check out how to create custom API goals when using the BigCommerce integration

- 1. Drag an API goal onto the canvas
- 2. Double-click it to configure
- 3. Configure the API goal. The **Integration** and **Call Name** can be anything you want, or these values will be provided to you by the 3rd party app developer.
- 4. Connect the API goal to a sequence and test your API call
- 5. For more information about our REST API, please see ourdocumentation, here.