May 31, 2023 | Keap ⌗

This article applies to:

Lead source attribution (Max)

Lead attribution can help you understand which marketing channels are most effective at generating leads, so you can focus your resources on those channels. [Learn more](#).

Charge customers with card on file (Pro/Max)

No more failed payments or awkward phone calls to customers. Previously only available in Max Classic, Keap now allows Pro and Max users to store a customer's credit card on file. [Learn more](#).

Send test emails to multiple people at one time in the new email builder (Pro/Max)

he new email builder now allows you to send test emails to multiple people on your team. [Learn more](#).

Create and apply multiple tags while customizing an email (Pro/Max)

You no longer need to leave the current email you are working on and go to a different part of the app to create tags. You can now set up tags and apply them on-the-fly while setting up an email. [Learn more](#).