Campaign Engagement Trackers

This article applies to:

This report shows all contacts who are being marketed to by an advanced automation sequence. This includes both active and queued contacts.

- 1. Click Reports in the side-menu, then click, Campaign Contacts
- 2. Click New Search to reset the search results
- 3. Select your criteria and click the Search button.

Active Contacts: Active contacts in an automation are currently waiting on a timer, or an action (email, task, apply/remove tag etc) to process.

Queued Contacts: Queued means that the contact has completed the actions in the sequence. They will remain "queued" until they achieve a goal in the automation, or are manually pulled out of the sequence. Also, they can still receive new content if you were to add it to the end of the sequence.